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**January 28th is the Day to Get Insurance For Your Photos!  
Sleek Selkie Photo Recovery on Bits du Jour**

*Selkie Photo Recovery is an innovative new product that offers photographers insurance for their treasured photos. When a computer crashes and photos get trapped beneath the operating system, Selkie Photo Recovery can go into the computer and retrieve photos quickly and safely.*

**/24-7PressRelease/** - POWELL RIVER, BC, CANADA, January 27, 2008 - How many precious photos do you have on your computer? Have you carefully backed them all up in several safe locations? If your computer crashes and dies, do you have a way to get them off your dead machine? If you're like most people, you have good intentions, but no solid plan.

Now you have just one day to take advantage of a huge discount on an award-winning software program that will give you peace of mind and a solid plan! Selkie Photo Recovery gives you immediate access to your precious photos even when your computer won't work! This unique program will quickly and safely transfer your photos from one computer to another, and unlike many other photo recovery programs, it is guaranteed not to corrupt any of your files or void your computer's warranty in the process.

The publishers of Selkie Photo Recovery are offering an astounding 51% discount on this program for one day only on the popular Bits du Jour software promotional site! It might seem too good to be true; however on September 28th Selkie Photo Recovery (normally \$59.99) will be available for only \$29.40 through Bits du Jour at [www.bitsdujour.com](http://www.bitsdujour.com). Buy it as the best insurance you can find to protect your photos and graphics!

The only thing that will impress you more than the incredible savings on September 28th is the remarkable software you will be getting for that price. Selkie Photo Recovery is insurance against losing your valuable files when your computer fails. Selkie Photo Recovery, a self-booting program, does not require pre-loading or backups. It can be simply downloaded onto a CD which you can keep with your computer.

When your operating system fails and your photos and graphics are trapped, there's no need to panic. Simply connect your computer or laptop to another or use your existing network, put in the Selkie Photo Recovery disk, and follow the simple instructions.

Three keystrokes later your files will be fully recovered to a working computer! Then keep the disk handy and if you should ever need it again, it will be there for you. Selkie Photo Recovery can also be used to transfer photos easily, quickly and securely from one working computer to another, so it is a useful utility to have on hand at any time. At \$29.40 Selkie Photo Recovery is the most affordable way to keep your photos safe.

"We are delighted to be doing the Bits du Jour promotion," said Sales and Marketing Coordinator Emma Larocque, "It will provide substantial savings to new customers and through this campaign we will introduce our product to a wider range of potential buyers. Mark January 28th on your calendar, and buy this product with a 51% savings. You may not need it today, but you will, and when you do, you will be relieved that you have it."

More information on Selkie Photo Recovery can be found at [www.selkiephoto.com](http://www.selkiephoto.com) or [www.tugboatenterprises.com](http://www.tugboatenterprises.com).

Tugboat Enterprises, the publisher of Selkie Photo Recovery, is in its fourth year as a private software development company. The company's feature product, Selkie Rescue Data Recovery is a bootable CD that is easy-to-use and affordable in recovering all files, including photo, documents, emails, music, and other data.

Selkie Rescue Data Recovery solves a major problem faced by millions of Windows users on PCs and laptops - lost data due to computer crashes from viruses or bad software. Instead of sending your computer or laptop to a repair centre and losing significant time & money, use Selkie Rescue Data Recovery and recover your photos and graphics within 10

minutes, using 5 mouse clicks or keystrokes - all for \$99.99 regular price. Selkie Rescue Data Recovery does not require Windows to be functional in order to recover data.

Enterprise and bulk licensing is available by contacting Tugboat Enterprises at 1-888-688-9199.

#### Selkie Rescue Data Recovery and Selkie Photo Recovery System Requirements

Any Pentium or equivalent CPU (Intel, AMD) capable of running Windows 95 through Vista; 16MB available system RAM; VGA graphics chip and color monitor; CD-R drive and blank recordable CD required to burn the Selkie Rescue Data Recovery or Selkie Photo Recovery CD; any active network connected to the PC or laptop being rescued.

#### About Tugboat Enterprises

Tugboat Enterprises develops innovative software for data recovery and quick file transfer.