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**PATRIAPET BECOMES PREMIER SOURCE FOR PATRIOTIC DOG OWNERS TO SHOP MULTI-NATIONAL PET PRODUCTS**

*Multi-national pet products that let dog owners celebrate their heritage are now available for purchase through PatriaPet's online store, [www.patriapet.com](http://www.patriapet.com)*

**/24-7PressRelease/** - CLIFTON, NJ, January 27, 2008 - PatriaPet, LLC; recently launched the store, featuring an easy to use shopping cart and an array of unique, stylish and long-lasting dog collars. An assortment of national flag-inspired designs is now available for purchase on [www.patriapet.com](http://www.patriapet.com). Visitors to the site can select PatriaPet collars inspired by the flags of nations in North America, Central America, the Caribbean and Europe. In this way the owner can express their own national pride or even the heritage and origin of their beloved pet.

Each adjustable PatriaPet collar comes in small, medium and large sizes and embodies the design of a specific country's flag in bold and brilliant colors. The high quality PatriaPet collars contain a black ionized nickel d-ring, a heavy duty black buckle, strap lock and strap keeper.

PatriaPet dog collars are manufactured from 100% polyester webbing. Polyester webbing is highly mold and mildew resistant. The webbing also dries more quickly than other collar materials. The majority of dog collars available today are made of nylon. Decorated nylon collars are traditionally embellished with sewn-on or glued-on ornamentation which can become frayed or fall off through the life of the collar. Printing on nylon material is normally done using superficial printing methods which can rub or fade off as well.

The highly durable polyester webbing material found in PatriaPet collars can withstand a high heat printing process known as dye sublimation. The dye sublimation process permanently infuses various national flag-inspired designs on both sides of the webbing and will not run or fade. Unlike jacquard looming processes which cannot duplicate fine details of flag emblems - dye sublimation printing can print the smallest emblem detail while maintaining the authentic look of the flag's design.

For a limited time customers can pre-order items that are out of stock at deep discounts. Items that are backordered will ship between 20 to 45 days after purchase.

**About PatriaPet, LLC**

PatriaPet, LLC is a premier manufacturer of unique, high-quality multi-national pet products that let dog owners celebrate their heritage, express their own national pride or even the heritage and origin of their beloved pet.