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32Red, the Award-Winning online casino goes mobile

32Red launches its new mobile casino product and brings first-class casino entertainment to mobile handsets worldwide

/24-7PressRelease/ - GIBRALTAR, January 30, 2008 - 32Red, the award winning online casino operator, has joined forces with leading mobile gaming solutions provider Spin3 to launch a new mobile service to complement their expanding list of e-gaming products. By bringing their "best casino" award, "best customer service" award and their vast industry experience and delivering it to cellular phones, 32Red Mobile is set to revolutionise mobile gaming.

32Red is acknowledged as an e-gaming industry leader, having pioneered [online casino](#) technology and personal customer support and service. Their efforts have been recognised through the winning of the prestigious "Best Online Casino" award for an unprecedented 5 consecutive years from the casino watchdog, Casinomeister. Having cemented their position within the casino industry, 32Red then expanded into the online poker market, launching [32Red Poker](#). Thousands of active players each day are drawn to 32Red Poker's great promotions, tournaments and 32Red's renowned quality customer service.

Marketed as 'the casino in your pocket', [32Red Mobile](#) has eleven unique, top quality mobile casino games to play, including: Roulette, Blackjack, Slots, Video Poker and many more. Customer support is catered for with 32Red's award-winning 24/7 support team, and when combined with unprecedented rewards, like the 10 welcome bonus for new and existing players, 32Red Mobile is a complete casino in the palm of a players hand.

The addition of 32Red Mobile Casino to the 32Red family of products is in line with the company's dynamic and contemporary ethos; namely to be at the cutting edge of gaming. 32Red Mobile is certain to capitalise on a burgeoning mobile entertainment market by combining innovative technology provided by [Spin3](#) and powered by Microgaming, with 32Red's unique vision regarding player rewards and care. Chief Executive, Ed Ware said, "32Red is very much in touch with the future of gaming and is pleased to demonstrate this through this exciting new product. It's a great way to start 2008 and marks the beginning of many exciting new ventures for the coming year."

32Red have developed a simple step-by-step process to ensure that their mobile casino games are easily downloaded, simple to play and enjoyable, meaning new or experienced casino players will be able to spin the roulette wheel on mobile handsets anytime, anyplace and anywhere.

About 32Red:

32Red is an award-winning online casino, poker and sports betting operator licensed, regulated and based in Gibraltar. For the past 4 years 32Red has been named 'Best Online Casino' by Watchdog and Player Advocate site Casinomeister. 32Red were also voted as having the 'Best Casino Customer Service' for 2006 by Gambling Online Magazine.

32Red attracts players from around the world but has a predominantly UK player base, with 83% of customers at 32Red Casino and 32Red Poker registered as coming from the UK & Ireland. In July '06 32Red became the official club sponsors of Aston Villa FC."

About Spin3

Spin3, a division of Spiral Solutions Ltd., has partnered with Microgaming, the world's leading developer of online gaming solutions, to provide turnkey solutions for the mobile gaming arena. The complete offering includes dynamic wireless real and play-for-fun casino systems, flash casino, marketing services and innovative technologies that push the interactive gaming industry to new frontiers.

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