



**Press Release Contact Information:**

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**Two moms and entrepreneurs take the stationery industry on!**

*With a trendy and chic new Web Site up and running, these women are ready to go big!*

**/24-7PressRelease/** - MURRIETA, CA, January 31, 2008 - Tori and Courtney Tait have created Good Thoughts Paper Co. They have launched their Web Site and their chic stationery line is now available to the public. They introduced this line with their signature Bow Pad that had moms talking! Their trendy colors and big idea was a hit for gift giving this past holiday season. Their product line has now grown to include Personalized Note Cards as well as increased options in the size and colors of their Bow Pads. With more products due to debut in Spring of 2008, Good Thoughts Paper Co. will soon offer more variety all with that unique sense of style that they are known for.

Tori Tait and Courtney Tait are sisters-in-law, residing in Southern California. Tori Tait graduated Magna Cum Laude from Cal Sate San Marcos with a Bachelors degree in Communications in 2006. Courtney Tait graduated from Long Beach State University, also with a Bachelors degree in Communications in 1997. After completing college, both women found themselves in the workforce full time until May of 2007 when they began their joint venture founding Good Thoughts Paper Co.

With three daughters between them, these women were motivated to create an opportunity for themselves to work from home while doing something they felt passionately about. These entrepreneurs created Good Thoughts Paper Co., inspired by their mutual passion for writing combined with a shared unique sense of style. In May of 2007, Tori and Courtney created personalized "Bow Pads" to give as favors to women attending a baby shower, and from there their signature product was born.

**Fact Sheet**

- CO-Founders Tori and Courtney Tait
- Good Thoughts Paper Co. launched their Web Site in May 2007
- The mission of Good Thoughts Paper Co. Is to "Bring back the style and thoughtfulness to written correspondence."
- The products of Good Thoughts Paper Co. Are available for purchase at [www.goodthoughtspaperco.com](http://www.goodthoughtspaperco.com)
- The products currently available from Good Thoughts Paper Co. are:
  - The Original Personalized Bow Pad
  - The Mini Personalized Bow Pad
  - The Magnetic Personalized Bow Pad
  - The Message Bow Pad
- Personalized Note Card Sets
- Products from Good Thoughts Paper Co. Are priced from \$5.00-\$12.00
- Comprehensive Web Site at [www.goodthoughtspaperco.com](http://www.goodthoughtspaperco.com)
- Contact information (951) 378-7589

Good Thoughts Paper Co. approved press release. For Further information please contact directly at (951) 378-7589 or email inquiry to [goodthoughtspaperco@hotmail.com](mailto:goodthoughtspaperco@hotmail.com).

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