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AllCom Debuts CellPlusPlus Dot Net Marketing Site

Communications innovator launches website geared to resellers and viral marketers.

/24-7PressRelease/ - LAS VEGAS, NV, February 02, 2008 -- Nevada-based AllCom announced today the formal launch of a new Dot Net website featuring their premiere consumer product, CellPlusPlus. The launch ceremony at corporate headquarters drew some powerful reaction from insiders.

"I'd say that CellPlusPlus is 'best-in-class', but then there isn't anything else IN its class," declared AllCom CEO, Thomas Skala. "We tie phone, money and internet together into your daily life in ways that no one else is even talking about, let alone doing!"

"We all remember when our cell phone was that neat new toy, and did all of those cool things you hadn't thought about," explained Skala. "But now that time has passed, you might have noticed that there are lots of things your cell phone provider 'forgot' to give you. Well, we thought ahead of everyone, and now CellPlusPlus fills in those missing pieces -- and a LOT more.

"Whether you're concerned about getting the most out of your phone calls, your faxes, your money or the Internet, CellPlusPlus isn't just part of the solution, it IS the solution! And it works on a worldwide basis."

Skala continued, "The CellPlusPlus.net website itself is incredibly simple, because we've UN-complicated your life, without asking you to give up a single thing you already have. Well, actually we DO ask you to abandon your limitations.

"The new site is designed to take direct advantage of one of the underlying powerhouse features of CellPlusPlus -- the fact that absolutely everything we do is interconnected 'under the hood,'" Skala revealed. "As our resellers and our customers refer friends to the CellPlusPlus.net site, each new subscriber becomes not just an 'account', but a member of a vast, growing network. At AllCom we believe that 'All Communication plus All Commerce means All COMMUNITY'."

"CellPlusPlus is most definitely not pie-in-the-sky," Skala declared. "It's reality, here and now. Over the next several weeks, we're going to be pounding that message out to the entire world with a series of very specific stories highlighting everything new, unique and above all USEFUL about CellPlusPlus. And as people join our community, you're going to see Viral Marketing take on a whole new meaning.

"We don't believe in 'win-win' -- we believe in win-SQUARED!"

About AllCom

AllCom, a Nevada corporation incorporated in 1997, set out to design and fully develop a proprietary mix of hardware and software that integrates three powerful technologies into one seamless service: Telecommunications, the world's most universal and interactive communication medium; Electronic Banking, the key to electronic commerce; and the Internet, the world's most powerful information medium.

AllCom developed the Universal Office, our proprietary soft switch, which integrates those three key elements on a single platform, running over GenieNet, a global private voice-over-IP network. Genie is the personality of the Universal Office on the phone and online.

From New York City to Seattle, from Miami to San Diego, from Houston to Minneapolis, from Boston to Salt Lake City, AllCom provides Local Service in over four thousand cities and communities, in 139 area codes reaching across 1586 Rate Centers in 29 states and Washington DC. Approximately 85 percent of the people in the United States can reach Genie -- and you -- with a local call.

AllCom's unique International Public Access Network enables you and your friends, family members and business associates, to reach your CellPlusPlus Universal Telephone Number free of charge, as a local call, from over 5,000 cities and communities in North America, and forty countries on five continents around the world.

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