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New Orleans Marriott Appoints Mark Barton As Director of Sales & Marketing

The New Orleans Marriott is pleased to announce the appointment of Mark Barton as director of sales and marketing.

/24-7PressRelease/ - NEW ORLEANS, LA, February 02, 2008 - The New Orleans Marriott is pleased to announce the appointment of Mark Barton as director of sales and marketing.

Barton brings over 15 years of wide-ranging sales experience to the newly renovated 41-story [French Quarter landmark hotel](#) located in the city's famed Canal Street area.

In his new role, Barton will be overseeing all sales and marketing activities and assisting the sales staff in growing the property's edge in the competitive New Orleans market, with an emphasis on meetings and groups.

The New Orleans Marriott is one of the city's leading [Louisiana convention center hotels](#) with 1,329 guest rooms and suites and over 80,000 square feet of meeting space, housing the largest hotel ballroom in Louisiana at an impressive 27,500 square feet. Recently, the hotel unveiled a brand-new lobby and adjoining lounge, along with Chef Mark Quitney's 5 Fifty 5 restaurant, which were all part of a \$38 million renovation, the property's largest and most comprehensive capital investment to date. The impressive eight-figure makeover also included significant enhancements to its guestrooms and [hotel suites in New Orleans](#), concierge lounge, meeting space, technology upgrades and more. The overhaul has added a fresh and contemporary look and feel to the hotel and is raising the bar on the leisure and group market guest experience.

Barton's appointment follows his most recent position as the director of sales and marketing at Atlanta's Renaissance Concourse Hotel, where he grew group sales revenue by \$1 million and increased total room sales by \$1.2 million. Barton, a graduate of Auburn University, has served in leadership roles and as an integral member of the technology/software sales teams for iE Ltd., and Resumix, Inc, among others.

"I am thrilled to be a part of the New Orleans transformation and to be leading the New Orleans Marriott sales team," said Barton. "The hotel has had a competitive edge for many years and with the completion of its transformational renovations I am confident the hotel will continue to surpass expectations and rise to new heights."

For more information on the New Orleans Marriott please call 1.866.530.3763 or log onto www.neworleans.marriott.com.

About New Orleans Marriott

Experience this [New Orleans French Quarter hotel](#) proudly unveiling the completion of a \$38 million renovation reflecting the unique spirit and rich culture of the Crescent City. The New Orleans Marriott located at the edge of the historic French Quarter, now features 1,329 beautifully appointed guest rooms and suites complemented by a sparkling Concierge Lounge and a revamped lobby including convenient service stands and a gift shop. Discover everything needed for a satisfying stay at this French Quarter landmark hotel boasting a redesigned Grand Ballroom perfect for dazzling social and corporate events, 5 Fifty 5, serving a fresh approach to Louisiana cuisine, a chic wine bar, as well as an on-site Starbucks, FedEx Kinko s business center, and a fully-equipped health club. In addition to this remarkable transformation, guests are positioned steps from the Convention Center and Bourbon Street. Discover the bridge between business and pleasure at the esteemed Marriott New Orleans Hotel in the French Quarter. For more information or to make a reservation call 504-581-1000 or visit <http://www.marriott.com/hotels/travel/msyla-new-orleans-marriott/>.