



**Press Release Contact Information:**

Jeev Trika  
topseos.com  
Founder  
Plymouth, IN  
USA, 46563  
Voice: 877-506-1167  
Fax: 801-925-6378  
E-Mail: [Email us Here](#)  
Website: [Visit Our Website](#)

**Presenting the list of top Content Creation/Search Engine Copywriting firms for the month of February, 2008, ranked by topseos.com**

[www.topseos.com](http://www.topseos.com)

/24-7PressRelease/ - PLYMOUTH, IN, February 05, 2008 - When it comes to the structure and operations related to a website, both the front-end and back-end elements are equally important. It is the front-end elements that are more obvious to site visitors and because of this layout and content should be designed and created with care.

The quality of a website is very often determined by the quality of the content presented on it. A crucial part of getting content right is to use the right words in the right places on the website. It is these keywords that are going to lead quality traffic to your website and ensure that the right message is conveyed to them. Another important role that content plays is to engage the interest of website visitors. When it comes to good content, the key elements to keep in mind are keywords, audience interest and ranking.

Copywriting is not as easy as some might consider it to be; in fact knowledge of the subject matter at hand and the correct way of using keywords is a must. It is these keywords that will ensure that customers will be able to find your website on search engines. And this should be a priority when creating content.

topseos.com much-awaited monthly rankings are here again. The list once again demonstrates the determination of the innovative minds behind this endeavor to highlight companies whose services are topnotch. This list also demonstrates the excellent understanding topseos.com has of various internet marketing methods.

So it is February 2008 and topseos.com is ready to present its much awaited monthly ranking. The goal of this list is to direct users to the leading Content Creation/Search Engine Copywriting firms.

Here's the list of the top 5 Content Creation/Search Engine Copywriting firms that have been selected for February 2008:

1. InfoSearch Media - California
2. TheWriteContent.com - Canada
3. Ascent Copywriting - Massachusetts
4. Smith Content - Maryland
5. Content Domain - California

The popularity of a ranking says a lot about its reliability and accuracy. The basis of this ranking is an extensive evaluation process that takes into consideration the following criteria to gauge the top 5 candidates:

- Content is unique, innovative
- Content is well-written
- Content is well-laid out in simple but attractive manner
- Articles have embedded links
- How well it addresses an audience
- Presence of any reciprocal linking, which shows credibility of the content
- Overall efficiency
- Overall performance

Firms that specialize in Content Creation/Search Engine Copywriting and wish to be considered for the topseos.com rankings can complete an application by registering as a service vendor and applying for rankings at:

[http://www.topseos.com/option,com\\_register/task,providerRegister/](http://www.topseos.com/option,com_register/task,providerRegister/)

Want to research and evaluate Internet marketing firms?

Visit them at [www.topseos.com](http://www.topseos.com)

About topseos.com

topseos.com was founded in 2002 by e-ventures and serves to provide the search engine marketing industry and companies with a single source for researching internet marketing vendors as well as a place for internet marketing and service providers to showcase their services. For further information please contact us at 847-327-1159 or via the web at <http://www.topseos.com>