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topseos.com returns with its monthly list (February, 2008) of leading Website Traffic Analysis firms
www.topseos.com

/24-7PressRelease/ - PLYMOUTH, IN, February 05, 2008 - Once again topseos.com is ready with what it does best: the February 2008 ranking of the best Website Traffic Analysis firms tells you exactly where to head for the best services. Being one of the most reliable sources of information that internet marketers can turn to, one can rest assured that this list from topseos.com is accurate and up-to-date.

Website Traffic Analysis is all about numbers and what the underlying meanings of these numbers are. This is a concept that needs to be understood well before it is worked on. Being an extremely complex form of analysis, Website Traffic Analysis consists of much more than just keeping track of how many page hits you get.

One of the most exciting aspects of Website Traffic Analysis is that it allows you to come much closer to understanding your visitors' online behaviors. Studying effective keywords, timing of visits, demographics and other such details makes it possible for marketers to get a snapshot of their target audience.

Numbers are never as straightforward as they seem and when it comes to Website Traffic Analysis, these numbers have stories to tell. These numbers can be best understood by studying the report that is generated at the end of this analysis. This report can be used to categorize visitors and see what their behaviors and trends mean vis-à-vis your website. Significant trends and changing numbers need to be tracked in order to get a better understanding of what is happening on your site.

Here's the list of the top 5 Website Traffic Analysis firms that have been selected for February 2008:

1. Omniture Inc. - Utah
2. Mondosoft - California
3. Click Tracks - Clifornia
4. Maxamine Inc. - Clifornia
5. Web Trends Inc. - Oregon

The popularity of this site speaks for its integrity. The top 5 candidates are chosen after an in depth selection process. The choice of the finalists is based on the following criterions:

- Accuracy of website traffic detection
- Accurate interpretations of website traffic
- Ethical tracking of website traffic
- Transparency of data collection
- Range of data collection
- Overall efficiency
- Overall performance

Firms that specialize in Website Traffic Analysis and wish to be considered for the topseos.com rankings can complete an application by registering as a service vendor and applying for rankings at:

http://www.topseos.com/option,com_register/task,providerRegister/

Want to research and evaluate Internet marketing firms?

Visit them at www.topseos.com

About topseos.com

topseos.com was founded in 2002 by e-ventures and serves to provide the search engine marketing industry and companies with a single source for researching internet marketing vendors as well as a place for internet marketing and service providers to showcase their services. For further information please contact us at 847-327-1159 or via the web at <http://www.topseos.com>