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topseos.com returns with its list of top Search Engine Friendly Web Design firms for February, 2008

www.topseos.com

/24-7PressRelease/ - PLYMOUTH, IN, February 05, 2008 - It is February 2008 and topseos.com is ready with its ranking of the best Search Engine Friendly Web Design firms. As has been the tradition ever since it started, topseos.com has always been a hub of up-to-date and trustworthy information.

The net is an extremely cluttered place where every website is struggling for visibility. There is no end to the number of websites that are created and uploaded and it is happening at a phenomenal rate.

Because all the above are true, it becomes all the more important that a site gets the chance to stand out from the crowd. But finding a site in cyberspace is just half the battle won; once the visitor enters the site he/she must still be able to use the website in the most effective and easy way possible.

Both front-end and back-end aspects of website creation have important roles to play in user-friendliness. Website designers have to make sure that not only is the website attractive but is it also easy to use and efficient. Making a site that is appealing to the eye is not the only thing that is important; one needs to make sure that its functionality is well designed too. So much so that a site that is not easy to navigate and does not display its information effectively is considered a bad quality site.

All the above mentioned aspects are important also because they all come together to make a Search Engine Friendly website. Search Engine Web Design is all about a site that is designed in such a way that search engines can find it easily. Heavy content and bad design can not only turn website visitors away but can also repel search engine crawlers.

The design of a website is extremely important not only because it is a visual medium but also because search engines get attracted to sites that are built in a search engine friendly way. The end result of a poorly designed website can be web traffic steering away from the site because search engines are not able to locate it.

Here is the ranking of the top Search Engine Friendly Web Design firms, consultants and services selected for February 2008.

1. Oxidev Interactive - Florida
2. 352 Media Group - Florida
3. ecisive.com - Florida
4. DeepBlue - Georgia
5. Ionic Media - California

The growing popularity of the ranking by topseos.com vouches of its reliability. A thorough evaluation process leads to the selection of the top 5 candidates. The selection of the candidates is based on the following criterions:

- Competitive advantage
- Superior services and pricing
- Customer and technical support
- Response to client problems
- Innovations that set it apart from the competition
- Web design, development, and usability
- Link development

Firms that specialize in Search Engine Friendly Web Design and wish to be considered for the topseos.com rankings can complete an application by registering as a service vendor and applying for rankings at:

http://www.topseos.com/option,com_register/task,providerRegister/

Want to research and evaluate internet marketing firms?

Visit them at www.topseos.com

About topseos.com

topseos.com was founded in 2002 by e-ventures and serves to provide the search engine marketing industry and companies with a single source for researching internet marketing vendors as well as a place for internet marketing and service providers to showcase their services. For further information please contact us at 847-327-1159 or via the web at <http://www.topseos.com>