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**HumanCentric's Barry H. Beith Selected as Impact IT and Telecom Leader**

*HumanCentric Technologies, Inc., a full-service, integrated product development services company, announced today President and CEO Barry H. Beith, Ph.D. has been selected by Business Leader magazine as an Impact IT and Telecom Leader for 2008.*

**/24-7PressRelease/** - CARY, NC, February 06, 2008 — HumanCentric Technologies, Inc., a full-service, integrated product development services company, announced today President and CEO Barry H. Beith, Ph.D. has been selected by Business Leader magazine as an Impact IT and Telecom Leader for 2008.

Beith was chosen for recognition based on his leadership, management and impact within the local technology community. Beith was selected as one of 24 Impact IT and Telecom Leaders in the RTP area, and is profiled in January's The Park Guide.

"I am extremely proud to receive this recognition among the elite professionals in the Triangle area," said Beith. "In addition, I look forward to the continued growth of HumanCentric, and I hope to continue serving new and diverse clients with a commitment to the human side of product development."

Beith has more than 30 years of experience solving complex IT system and product design issues. He has supported numerous research projects, specifically leading research and design efforts on global usability testing and team performance. In addition, Beith is a founding member and former president of the Carolina Human Factors and Ergonomics Society (HFES) Chapter, and he also served as president of the national HFES association.

For more information visit [www.humancentrictech.com](http://www.humancentrictech.com).

About HumanCentric Technologies, Inc.:

Headquartered in Cary, N.C., HumanCentric is a full-service, integrated product development services company. At the foundation of HumanCentric is a genuine passion and commitment to the human side of product development with a continued focus on the client, the product and the end user. HumanCentric's combination of education, skills and experience in the areas of industrial design, graphic and interaction design, human factors and design research provides clients with unparalleled capability for meeting their business objectives on all design projects. For more information, please visit [www.humancentrictech.com](http://www.humancentrictech.com).