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The Purest Natural and Organic Ingredients for Baby's Skin Now Available in New "Little Lathers" Handmade Bamboo Soap and Lavender Balm

Each BabyBam Collection skincare product is handmade from domestically grown organic plants and natural oils and is naturally gentle, vegan, organic, biodegradable, cruelty free and minimally packaged.

/24-7PressRelease/ - PROVO, UT, February 11, 2008 - Synthetic chemicals, preservatives, petroleum products, artificial dyes, EDTA, TEA, DEA, synthetic fragrance oils, triclosan, sodium lauryl sulfates, and other chemical-sounding names do not belong in baby products - yet they are all ingredients found in most baby products claiming to be "all natural." Determined to offer parents a truly authentic natural alternative to existing baby skin care products on the market, BabyBam Collection announced today they have created a handmade Bamboo Soap Bar made with bamboo powder and a soothing Lavender Balm. Both products are naturally gentle, organic, biodegradable, cruelty free, minimally packaged and do not contain harmful synthetic fragrance oils, preservatives, petroleum products, FD&C colorants and dyes, parabens, phthalates, sodium laurel or laureth sulfates, triclosan, or other harmful toxic chemicals.

The complete ingredients list for BabyBam Collection's Bamboo Soap includes the following:

saponified cold-pressed olive oil, wild yarrow, organic calendula, organic aloe vera, saponified castor oil, essential oils of lavender and sweet orange, and bamboo powder. BabyBam Collection's Lavender Balm includes only certified organic extra virgin olive oil, wild yarrow, organic calendula, unbleached beeswax, natural vitamin E, lavender essential oil, tapioca starch, orange essential oil, yarrow essential oil, patchouli essential oil.

The benefits of the BabyBam Collection's natural skin care ingredients are as follows:

Organic Aloe Vera: Often called "The Miracle Plant" - soothing, emollient, anti-bacterial, heals skin irritations and promotes new skin growth while moisturizing and protecting.

Bamboo Powder: A gentle exfoliant placed in the soap that provides skin-renewing benefits while removing impurities leaving baby's skin smooth and soft.

Organic Calendula: Well-known for its skin healing properties and may be used around the diaper area for simple rashes

Castor Oil: Soothing, lubricating, rich in fatty acids, acts as a humectant to draw moisture to the skin - gives a rich creamy lather to the soap.

Lavender Oil: Antiseptic, controls the production of sebum while stimulating circulation in the skin. Assists in healing baby's diaper area.

Olive Oil: High in monounsaturated fatty acids and vitamin E, a powerful antioxidant and a superior moisturizer, used to nourish and protect baby's skin - one of the very best oils for natural skin care. Recent research has shown that olive oil possesses oleocanthal - a powerful anti-inflammatory and natural pain killer.

Patchouli Oil: An ancient cleanser with wound healing properties it also is an effective fungicidal.

Sweet Orange Oil: Acts as a topical antibiotic, anti-inflammatory, antiseptic, bactericidal, calmative and fungicidal.

Wild Yarrow: A wildflower acting as an analgesic, anti-inflammatory, astringent, antiseptic, healing, styptic - good for irritated baby skin and diaper rashes.

BabyBam Collection's Bamboo Soap and Lavender Balm are suitable for newborns to toddlers and retail from \$9.00-11.00 U.S.

All products are available immediately for purchase online at www.babybamcollection.com

Wholesale inquiries are welcome at wholesale@babybamcollection.com

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