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**FOOTPRINT OFFERS SOCKS MADE FROM 100% BIODEGRADABLE BAMBOO**

**- Leaving a Good Impression on our Environment is Footprint's Motto -**

*Footprint was developed with a passion to leave a positive impression on our delicate eco-systems. Bamboo is the magic ingredient used in Footprint's socks which is curiously softer than wool & cotton, is a highly renewable resource, and its use aids to combat global warming.*

**/24-7PressRelease/ - February 13, 2008 - FOOTPRINT OFFERS SOCKS MADE FROM 100% BIODEGRADABLE BAMBOO**

**- Leaving a Good Impression on our Environment is Footprint's Motto -**

Footprint Bamboo Socks now offers the eco-friendly alternative to synthetic performance socks for athletes and diabetics alike. Footprint's socks are made of 95% bamboo fiber, which inherently provides moisture wicking, anti-bacteria & superior comfort.

Philly based company, Footprint, was developed with a passion to leave a positive impression on our delicate eco-systems. Bamboo is curiously softer than wool & cotton, is a highly renewable resource, and its use aids to combat global warming. Footprint offers different athletic, diabetic and casual styles for men and women that range in price from \$9 to \$15; available online [www.FootprintCo.com](http://www.FootprintCo.com).

Footprint Bamboo Socks are especially important to the needs of our diabetic friends. Diabetics have trouble with their feet because of peripheral nerve damage to their extremities, causing cold and/or sweaty feet. Diabetic socks need to wick away moisture, promote circulation & press pressure points on the arch, all properties of Footprint socks, naturally.

According to Footprint Founder, Cheryl Lovelace, "These socks are made with supreme comfort and the best renewable resource available, bamboo. For Footprint, it's just one more step to help leave a good impression." For more information on Footprint, please visit [www.FootprintCo.com](http://www.FootprintCo.com).

**More on Bamboo:**

By encouraging the growth and utilization of bamboo, we can begin to combat global warming. Bamboo takes in five times the amount of greenhouse gasses, & produces 35% more oxygen than an equivalent stand of trees, replenishing fresh air. Bamboo fiber is a natural textile made from the pulp of bamboo grass, is light and strong, has excellent wicking properties, and is antibacterial. People allergic to other natural fibers like wool or hemp do not complain of this issue with bamboo. With superior hand and touch, drape, comfort, moisture management, UV resistance and resilience, Footprint has the natural answer to socks!

Footprint Bamboo Socks offers the eco-friendly alternative to synthetic performance socks for athletes and diabetics alike. Footprint's socks are made of 95% bamboo fiber, which inherently provides moisture wicking, anti-bacteria, superior comfort & sustainability in our delicate environment. Shop online at [www.FootprintCo.com](http://www.FootprintCo.com)