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**Announcing the launch of new Restore It Yourself, Inc. website featuring Scratch-B-Gone**

*Scratch-B-Gone, the innovative answer to the problem of scratched, stained or scorched genuine stainless steel appliances, grills and sinks, has a new home at [www.scratch-b-gone.com](http://www.scratch-b-gone.com).*

**/24-7PressRelease/** - CARLSBAD, CA - February 13, 2008 - Restore It Yourself, Inc. of Carlsbad, CA is very excited and pleased to announce the launching of it's long anticipated new website at [www.scratch-b-gone.com](http://www.scratch-b-gone.com). "Ron Ford, chief engineer of the site's development and Director of E-Commerce for Restore It Yourself, Inc has developed and optimized our new site to be very user and dealer friendly providing for interactive e-trade and quick access to necessary information, to our company and to our products" says President and Founder Barry Feinman.

"Our new website allows for an interactive 'Ask The Expert' feature which our customers have demanded to better equip themselves with knowledge on Stainless steel and Scratch-B-Gone", says Ford. "In addition, distributors and dealers will have their own information and registration portal to sign up to represent our products. We are comitted to providing timely support and answers to our customers. We are also planning to launch an additional 10 new products this year in the United States and internationally."

Scratch-B-Gone has become the appliance and service industry's widely accepted solution for scratch, rust, stain, and burn removal and we get questions from readers around the world specific to Stainless steel. "Now we'll be able to better serve those seeking help and advise", says Feinman. "Remember to visit [www.scratch-b-gone.com](http://www.scratch-b-gone.com) for Stainless steel answers or to pose a question."

Restore It Yourself, Inc. provides innovative cleaning and restoration products for commercial and residential customers with Stainless steel appliances, grills, sinks and fixtures. For further information contact us at 888-889-9876 or visit us online at [www.scratch-b-gone.com](http://www.scratch-b-gone.com)