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**Happy Valentine's Day From Sarasota, FL Ad Agency**

*HAPPY VALENTINE'S DAY*

*400+ Love Song CAP Jukebox Sets the Mood for February 14. Sarasota, FL Advertising Agency sends love to clients, friends and family.*

**/24-7PressRelease/** - SARASOTA, FL, February 15, 2008 -- Roxanne Joffe, President of CAP (formally CAP Creative), whose firm sent electronic holiday cards that opened to a jukebox loaded with more than 200 Christmas and Hanukah songs, says they had such an overwhelming response that they have created a special Valentine's Day card. "People stopped me on the street to tell me how much they enjoyed the holiday card," said Joffe

"We sent out around 390 cards, but had more than 3,000 people access the music. It was viral magic," she said. Joffe said they had to put together a CAP Valentine's Jukebox; there were no two ways about it.

Mark Limbach, CAP's Creative Director, who conceived of the idea for the holiday cards, chose the music and executed the design for the CAP Valentine's Day Jukebox. "Like our holiday card, we've loaded the CAP Jukebox with a great variety," said Limbach, whose collection rivals the US Library of Congress. "I loaded love songs from ABBA's Take a Chance on Me to Frank Zappa's Dirty Love; from Frank Sinatra and Peggy Lee to the White Stripes and Death Cab for Cutie," he said.

To really set the Valentine's Day mood, the CAP Jukebox includes 30 Barry White titles. "No self-respecting love song playlist is complete without a full compliment of the Walrus of Love," Limbach said.

The 400+ songs play randomly and will heat up the Valentine's mood for about twenty-four hours before repeating. To hear the CAP Valentine's Jukebox and view the card on your computer, click <http://www.capcreative.com/valentine/>.

**About CAP**

CAP, formally CAP Creative, is a Sarasota, FL-based full-service Advertising and Public relations firm specializing in Marketing Strategy and Brand Development. Visit [www.CAPcreative.com](http://www.CAPcreative.com).

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