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**COSTA IMC Moves Beyond the Borders;
Expands Areas of Expertise**

COSTA IMC, a multicultural boutique agency dedicated to brand experience and integrated marketing communications, has broadened its services from the U.S. general and Hispanic markets to extend into Latin America countries.

/24-7PressRelease/ - MIAMI BEACH, FL, February 15, 2008 -- In an effort to accommodate client needs amidst a downshifting economy and dwindling budgets, COSTA IMC, a multicultural boutique agency dedicated to brand experience and integrated marketing communications, has broadened its services from the U.S. general and Hispanic markets to extend into Latin America countries.

Miami Beach Managing Partner Jose Costa is excited about the shift. He sees the varied backgrounds of his staff as an added value to clients. The team at COSTA IMC represents twelve different Latin American countries. Costa says, "Our experience and diversity of thought makes us relevant throughout the Americas."

With offices in Long Beach, CA and Miami Beach, FL, COSTA IMC serves a varied clientele from a myriad of backgrounds. In addition to the United States, the agency has transcended its base location to execute campaigns in over 30 Latin American countries, including Argentina, Brazil, Colombia, Mexico and Chile. COSTA IMC is dedicated to research, brand experience, and consumer-centric approaches, applying many guerrilla marketing techniques to meet the diverse needs of its clients.

If you'd like more information about this topic, or to schedule an interview with Jose Costa, please call Kathryn Kauffman at 866.589.5399 ext. 8 or e-mail [katy.kauffman@costaimc.com](mailto:kathy.kauffman@costaimc.com).
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