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IndustrialSAVER Launches Its New Electrical and Industrial Test Equipment Marketplace Auction

An industrial-focused social media Web site and B2B networking blog for manufacturing, construction and industrial professionals has launched a new auction-based marketplace for buyers and suppliers of electrical and test equipment

/24-7PressRelease/ - WESTBOROUGH, MA, February 16, 2008 - IndustrialSAVER.com, a division of Industrial Leaders announced last night at its annual meeting the launch of a new electrical and industrial testing equipment marketplace. According to Maria Santos, spokeswoman for the company, the new marketplace which includes an Ebay powered auction serves as a social media forum for North American-based manufacturers, distributors, suppliers and buyers of electrical equipment and industrial test systems.

The new B2B marketplace includes offerings on a variety of electrical and industrial test equipment such as circuit breakers, transformers, components, wiring, connectors, PCB testers, electrical conduit, lighting, cable, electrical troubleshooting, adapters, electrical tape, fuel cells, converters, contactors, electrical boxes, diverters, fuses, inverters, panels, cords and plugs, modules, power distribution systems, electrical relays, switchgear, terminals, solenoids, receptacles, shunts, shields, electrical surge suppressors and allied equipment.

The Electrical and Test Equipment Marketplace and Auction is free to access

<http://www.industrialsaver.com/stores/eep/Industrial-Electrical-and-Test/Circuit-Breakers-Transformers> where registered users can explore, buy or sell a broad range of electrical equipment and industrial test systems. According to Dominic Matello, Marketing Manager of IndustrialSAVER, the site is expected to include offerings from suppliers providing discounts and special sales on various electrical and test equipment and accessories.

"First and foremost, IndustrialSAVER has always been about saving money on quality industrial supplies, equipment and machinery," says Matello. He explained, "The auction hosted on our site is one way to save money by bidding wisely but we take it a step further and present special deals and discounts we either have located on the Web or have as pre-arranged with manufacturers and distributors exclusively for IndustrialSAVER users."

In addition to its newly launched electrical equipment marketplace IndustrialSAVER previously published the company's first 'Industrial Savings Guide' for U.S. and Canada-based engineers, plant managers and other industry buyers at <http://www.industrialsaver.com/specials.html>. Matello said the guide was originally thought of by Donald LaBelle, CEO of IndustrialSAVER, and released after six months of planning to create a publication designed to help industrial buyers save money on their purchases and improve their bottom line.

About IndustrialSAVER.com

IndustrialSAVER is an online auction store and money-saving buying guide for engineers, manufacturers, construction companies and other industrial buyers. The site is designed to help you find some of the best deals on all kinds of industrial supplies, equipment and machinery as well as heavy construction equipment from manufacturers, distributors and dealers primarily serving North America. Those in the market for competitive priced industrial or construction products can access the site at <http://www.IndustrialSAVER.com>