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2008 Ford Focus is a hit with online consumers.

The 2008 Ford Focus is generating rave reviews among online consumers as it enjoys a brisk sales pace. Focus sales were up by 44 percent in January compared to a year ago. For details on 2008 Ford Focus, contact Ford of Ocala in person or call at 800-292-3338 or log on to <http://www.fordofocala.com/>

/24-7PressRelease/ - OCALA, FL, February 19, 2008 - : The 2008 Ford Focus is generating rave reviews among online consumers as it enjoys a brisk sales pace. Focus sales were up by 44 percent in January compared to a year ago.

The 2008 Ford Focus is bolstering Ford's share of the important small car market: Retail sales have been up every month since the new model was introduced. The 2008 Ford Focus has got tremendous encouraging consumer reviews in top automotive research sites.

Redesigned from the inside out, the 2008 Ford Focus brings a bold new look, a modern interior and a high level of driving enjoyment to the small car segment. Joining the new Focus four-door sedan is, for the first time, a sporty two-door coupe, which is designed to attract new and younger buyers to the growing small car market.

The Focus features a 2.0-liter, Duratec 20 dual-overhead-cam (DOHC), inline four-cylinder engine with a five-speed manual or four-speed automatic transmission. An all-new air intake system and a new cooling and exhaust system are designed to improve the powertrain's smoothness, efficiency and response.

The following are some of the consumer reviews of the 2008 Ford Focus as posted on three top automotive research sites: www.autos.yahoo.com, www.edmunds.com and www.autos.msn.com

1. The Best Compact Car I've Known - "I was hooked up by the new Focus, especially the cool design. Unexpectedly, the interior was also neat and clean. Very quiet, too. I traded in my Civic with no regret. Frankly, I didn't know Ford has come this far matching, actually exceeding, Japanese sedans. Great work, Ford!" - posted by Mike on www.edmunds.com
2. Inexpensive High Quality Car - "For the price and the discounts you get, this is (Focus) the best buy in 2008, period. The cabin is super quiet, even when shifting gears (can barely hear the engine) and the shifting is smooth as butter. It handles awesome, the ride is very soft, has plenty of power, the seats are very comfortable, the Microsoft SYNC is just perfect..... If you want to get a high quality inexpensive car, this is the one! Plus, the gas mileage is great. I am very happy with this car. Can't believe how quiet and smooth it is....Awesomeness!" - posted by Focused on www.edmunds.com
3. Great Car - "This car has all the extra features of a luxury car at 1/2 the price. Heated seats, great stereo, Sirius radio, minimal road and wind noise (it has a very quiet interior), cool Sync system, nice leather seats, great handling and a good ride quality. All that and great gas mileage too." - posted by Chris from Walled Lake, Mich. on www.autos.yahoo.com
4. 2008 Ford Focus is a definite WINNER!!! - "Wonderful re-design by Ford... this is my 5th Focus ... and I think more than likely will be the best. I love the new styling inside and out ...car design has been well thought out ... the interior is spacious and the "Sync" media system is great ... I own European and Japanese autos, but I really enjoy this car...this size and economy is great...the price ... wonderful ...THANKS FORD FOR A JOB WELL DONE !!!" - posted by WB Samples from Raleigh, N.C. on www.autos.yahoo.com
5. Need to Consider - "Very well put together, interior has improved in quality, noise is reduced greatly, drivability is awesome. Beats Corolla hands down, very good competitor for Civic." - posted by Chester to www.autos.msn.com
6. Check Out the New Focus - "My daughter just purchased this car and I've driven it quite a bit. Appears to be very solid and well built. Nice acceleration even with automatic. (I have a 24V DOHC Taurus and the Focus impressed). On her first tank of gas she got 30.5 mpg in around town driving. Interior is nicely done. I'm impressed enough that if I were buying a new car it would be this. I think it's a nice new change for the Focus." - posted by Fred on www.autos.msn.com
7. 2008 Ford Focus SES Coupe - "I have owned all sorts of vehicles..... I have never, ever enjoyed a vehicle as much as I enjoy this one. The cabin is SUPER quiet, even when shifting gears (can barely hear the engine) and the shifting is smooth as butter. It handles awesome, the ride is very soft, has plenty of power, the seats are very comfortable, the Microsoft SYNC

easily plays all my artists on my Wolverine 5160 (160GB). It took about 5 minutes or so to index all the files, but when it finished, I asked it to play whatever artist I wanted and it responded beautifully. Hands-free phone conversation is another gem with this vehicle. The person on the other end can hear your voice perfectly. This is the real Bluetooth! I have the Audiophile system and music sounds awesome with the built in Subwoofer in the trunk. Also, Ambient lighting is great as well. Do yourself a favor. If you want to get a great vehicle that is inexpensive, but has quality to boot, please look into this car. You will not be disappointed. Did I mention that this car gets around 35 miles per gallon as well? I am so happy about this car....Can Ya Tell? It's perfect in every way." - posted by Coozy from Hilton, NY on www.autos.yahoo.com

8. 2008 Ford Focus SES (5-Speed) - "I use this car to commute to work in the winter (60 miles a day). The car is a gem! I am extremely impressed with the car comfort, ride, and handling (much better handling than I expected). It drives great here in the northwest wet, snow, and ice. With mixed city and highway driving I average 33mpg. The absolute best part of this car is the SYNC system! I have used it with my new 80GB Zune, a Gen 1 apple Nano, and music on several USB memory sticks. The audiophile audio system sounds amazing (I usually swap the stock speakers - but I think I will keep these). I love the hands free calling. Do not buy this car without the SYNC!" - posted by Mike from Seattle on www.autos.msn.com

9. Good Little Car - "This little car is more than what I expected for the cost. I would have to say it moves nicely and does not have any issues getting around for a little 2.0 liter. I am happy to lower my payments as this is a great car for the money - I would choose it over a Honda Civic any day of the week. Our other car is a '06 Honda Accord and the Focus is quieter than my fully loaded V6 Accord. The interior is clean and well thought out as the controls with the satellite radio and Sync take a little getting used to. I will have to say that the Sync is far superior to the i-control of the BMW 5 series and the Honda Accord that I own....this is a gas saver and a great commuter car." - posted by Bryan to www.edmunds.com

10. Great price / mpg - "I am completely satisfied with this car so far. I have only driven 430 miles but I love the way the car handles. I got the base model with the 5-speed manual transmission. I filled up at 400 miles so the mpg is as advertised. I love the styling and have had several compliments. I feel good driving this car. I needed an economical car that fit my budget and this was it!" - posted by Philip to www.edmunds.com

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The dealership offers various other important features on its website, including Quick Quote, New Vehicles, Pre-Owned Inventory, Weekend Specials, Blue Ballon Specials, Commercial, Online Specials, New Vehicle Specials, Pre-owned Vehicle Specials, Finance Specials, Parts/Service, Order Parts, Body Shop, Maintenance Schedule, Research, Model Review, Trade in Value Appraisal, Finance Application, Loan Calculator, Service Appointments, Credit Application, Virtual Brochure, and Finance.

Situated in Ocala, the dealership serves areas such as Belleview, Silver Springs, Dunnellon, Silver Springs Shores, Fort McCoy, Citra, Reddick, Anthony, Orange Springs, Gainesville, Alachua, Williston, Lady Lake, Weirsdale and Starke.

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