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Quova Joins Oracle Extended Identity Management Ecosystem
- Quova Integrates Geolocation Data to Oracle Identity Management -
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/24-7PressRelease/ - LONDON, UK, February 21, 2008 - Quova, Inc., the leading provider of Internet geolocation services, today announced that it has joined the Oracle Extended Identity Management Ecosystem. As a member of the ecosystem, Quova has integrated its GeoPoint Internet geolocation data product to Oracle Adaptive Access Manager, an offering within Oracle Identity Management, enabling joint customers to benefit from a unified access management solution for assessing risk and detecting fraud during online transactions.

A comprehensive solution designed to prevent online identity theft and fraud, Oracle Adaptive Access Manager 10g features turnkey risk-based authentication and fraud monitoring features as well as support for financial and retail compliance requirements. The offering helps streamline compliance by providing organizations with comprehensive, integrated authentication and anti-fraud solutions to simplify deployment and strengthen their security through multi-factor authentication and proactive, real-time fraud prevention.

Through Quova's integration to Oracle Adaptive Access Manager, geolocation data is uploaded to Oracle's database repository to assist in the identification of suspicious transactions by instantly and accurately determining the real-world location of a Website visitor - down to the country, region, state or city level - as well as critical routing and connection data. Quova based risk assessment helps enterprise merchants using Oracle Adaptive Access Manager reduce their cost of fraud by improving detection rates, resulting in fewer false positives.

"Quova's partners look to Quova for reliable and accurate geolocation data. We are proud to be chosen as one of a just a few select members of the Oracle Extended Identity Management Ecosystem," said Bill Varga, Vice President Business Development, Quova. "As a result of Quova's integration to Oracle Adaptive Access Manager, our mutual customers can more easily locate potential cyber criminals and thoroughly address online fraud threats."

"The Oracle Extended Identity Management Ecosystem has made it easier for organizations to address their security and convergence requirements more efficiently," said Amit Jasuja, vice president, Development, Security and Identity Management at Oracle. "Quova's support of Oracle Adaptive Access Manager and participation in the ecosystem provides further value to our customers who are focused on fraud detection and prevention."

Quova is a member of Oracle PartnerNetwork.
About Quova, Inc.

Quova gives online businesses the ability to determine the geographic location of their Web site visitors. The company offers the most comprehensive, deeply researched and reliable location data available today — without compromising individual privacy. More than 300 companies of all sizes use Quova's data and services to detect and prevent fraud, ensure regulatory compliance, manage digital content rights distribution, and localize ads and web content. The company's customer base includes Microsoft, Major League Baseball, American Express, the BBC, Ladbrokes and Cisco Systems, and investors include Mobius Venture Partners and IDG. Quova was founded in 2000 and is based in Mountain View, California.
www.quova.com

About the Oracle PartnerNetwork

Oracle PartnerNetwork is a global business network of more than 19,500 companies who deliver innovative software solutions based on Oracle software. Through access to Oracle's premier products, education, technical services, marketing and sales support, the Oracle PartnerNetwork program provides partners with the resources they need to be successful in today's global economy. Oracle partners are able to offer their customers leading-edge solutions backed by Oracle's position as the world's largest enterprise software company. Partners who are able to demonstrate superior product knowledge, technical expertise and a commitment to doing business with Oracle qualify for the Oracle Certified Partner levels. <http://oraclepartnernetwork.oracle.com>.

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