



Press Release Contact Information:

Larry Elliott
Larry Elliott
Owner
37072

E-Mail: Email.us.Here

Dr. Melissa Kanes announces opportunities for lecturing on wellness and for collaboration with holistic health practitioners through her private chiropractic business, Chiropractic for Prevention. "Wellness within reach at the Empire State Building."

Wellness is not just the absence of symptoms. Dr. Melissa Kanes is a strong believer in this and started a private chiropractic business in order to provide a more holistic— whole body-- approach to treat her patients.

/24-7PressRelease/ - NEW YORK, NY, March 02, 2008 - Wellness is not just the absence of symptoms. Dr. Melissa Kanes is a strong believer in this and started a private chiropractic business in order to provide a more holistic— whole body-- approach to treat her patients.

Dr. Kanes is available for lecturing on wellness and holistic, health-related topics. She says "I would also like to meet with other holistic health practitioners in collaborating on what yields positive results for clients and for our businesses."

"After working in a high-volume chiropractic facility that concentrated on just treating symptoms, I knew that I wanted to have a more personalized approach to treating clients with a focus on wellness," says Dr. Kanes. After associating in a multi-disciplinary practice for six years, Dr. Kanes opened her own practice in the Empire State Building in 2001.

"Having my own practice allows me the freedom and control to practice in the manner I choose," says Dr. Kanes. "I've recently begun a second practice on 56th Street off of Park Avenue, where I'm available on Thursdays."

Dr. Kanes' private practice includes promotion of what good health entails, including increasing energy and sleep quality.

"My practice focuses on wellness and prevention," she explains. "In addition to spinal adjusting and full-spine massage (also with hot rocks), I incorporate inversion, intersegmental traction, hydromassage treatment, paraffin wax, and electric muscle stimulation with moist heat. I also counsel clients on posture, ergonomics, nutrition and stress-relieving techniques."

Dr. Kanes received her undergraduate degree from Stony Brook University and her doctorate from New York Chiropractic. Although certified in several chiropractic methods, she primarily utilizes Diversified technique. She concentrates her efforts on treating and educating her clients on the importance of health and wellness, naming the practice Chiropractic For Prevention, PC.

"Healthcare is not what it used to be," says Dr. Kanes. "People today question what and why certain treatments are rendered, and that's good. This next generation, especially, recognizes the importance of less invasive, natural treatment that enhances a body's own recuperative abilities. They honor themselves by investing in their health, utilizing gym memberships, organic foods and supplements, personal coaching, meditation, positive relationships, and treatments that focus on heightening their potential and life quality. It is truly a pleasure to treat clients who are wellness-conscious."

Chiropractic is the science, art, and philosophy that concerns itself with the relationship between the nervous system and the function of the body. According to Dr. Kanes, millions of people are educating themselves about health and prevention today. They are turning to a natural and effective branch of healthcare that emphasizes whole body healing.

According to Dr. Kanes, chiropractic is a wellness-oriented healing art. It recognizes that health is about optimal body performance, not merely the absence of symptoms. As a holistic healthcare profession, chiropractic views the person as an integrated being, and treats it naturally. It is a total body, pro-active approach to health maintenance.

Log on to her website or call Dr. Kanes to arrange for a health consultation, set-up a lecture, or arrange a meeting with other holistic health practitioners

Contact:

Melissa P. Kanes, DC

(646) 733-2201

chiro4prevention@aol.com

www.chiropracticforprevention.com

www.chirodirectory.com