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Business Success Less of a Gamble:

New OneCoach Partner Brings Business-Growth Services to Las Vegas Entrepreneurs

OneCoach, the leader in small-business growth services, has announced the launch of a new master franchise in Las Vegas providing entrepreneurs with customizable business coaching and consulting services.

/24-7PressRelease/ - LAS VEGAS, NV, March 05, 2008 - OneCoach, the leader in small-business growth services, has announced the sale of a franchise in Las Vegas to Liz Crowder. As the new Business Partner, Crowder has been granted ownership of the OneCoach brand and will provide local entrepreneurs with customized solutions for small-business growth in the Las Vegas area.

Since 1972, Crowder has led a successful career in real estate, beginning as a Realtor, then moving to the investor side of real estate, and finally pre-foreclosure, where she help people avoid losing their homes.

"It was one of the most rewarding times of my life," said Crowder. "But after some time I realized that I wanted to live my passion rather than live my job."

Sure enough, Crowder's passion for personal growth, self-actualization and community relations led her to OneCoach.

"I have been searching for a vehicle that would support my desire to help others raise their level of consciousness and become successful," said Crowder. "OneCoach allows me to contribute to others in a most positive way."

Crowder combines her spiritual and personal growth skills with the coaching, networking and best practices offered by OneCoach to provide Las Vegas business owners the tools they need to grow their businesses. Unlike traditional business consulting, the OneCoach process combines the latest scientific brain research and laws of quantum physics with proven business-growth strategies to give every small-business owner the best chance for achieving success. Using this system, entrepreneurs first achieve the right mindset for success, and then learn how to attract more clients and build a better business.

"We've found that when we introduce OneCoach resources to local entrepreneurs, there's a positive ripple effect," said OneCoach Founder and CEO, John Assaraf. "As Liz helps entrepreneurs grow their businesses, the result will be more jobs and economic growth in Las Vegas - so her presence as a OneCoach Business Partner is great news for the whole community. We're thrilled to have Liz on board."

For more information about OneCoach of Las Vegas, please contact Liz Crowder at 702.242.6800, Lcrowder@OneCoach.com, or visit <http://las-vegas.onecoach.com>.

About OneCoach, Inc.

OneCoach is the world's leading franchisor for small-business growth services. Our franchisees provide entrepreneurs with customized solutions they need to grow their small businesses, including interactive coaching, best practices and networking. The OneCoach business-growth system combines the latest scientific research with proven strategies to give every small-business owner the best chance for achieving success. Founded by John Assaraf and Murray Smith, OneCoach is based in San Diego and has franchise operations serving a growing number of members worldwide.

For more information about OneCoach Inc., or this particular news angle, please contact Hanin Khairuddin at (1) 858.792.1250 x106 or via email at hkhairuddin@OneCoach.com.