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**OneCoach Helps Los Angeles Entrepreneurs Attract More Business, More Money, and More Life**

*OneCoach, the leader in small-business growth services, has announced the launch of a new master franchise in Los Angeles providing entrepreneurs with customizable business coaching and consulting services.*

/24-7PressRelease/ - LOS ANGELES, CA, March 10, 2008 - OneCoach, the leader in small-business growth services, has announced the sale of a master franchise in Los Angeles to Regional Owner Rick Lugash along with his Business Partners and Co-Owners, Spencer Tyler, Jennifer Tyler, David Shevel and Adam Shevel. As new franchisees, the team has been granted ownership of the OneCoach brand and will provide Los Angeles area entrepreneurs customized solutions to help them attract more business, more money and more life.

Lugash has more than 15 years of experience and is committed to helping entrepreneurs grow their businesses while they live passionate and purposeful lives. His ability to lead with strength, inspire with passion, and motivate with engaging personal charisma has turned the teams he has coached into high-performance organizations.

"I have always loved the mentoring and coaching component of every sales team I have been involved with," said Lugash. "The creative process energizes me."

The Tylers' combined knowledge of the health, beauty, music, film and commercial production industries make them a valuable asset to the new franchise. Their expertise in project and organization development, leadership training and promotions will provide Los Angeles small-business owners the tools and resources they need to grow their businesses and live extraordinary lives.

"Being able to bring the Mindset for Success program and strategic tools that OneCoach offers to elevate small businesses to the next level is an exciting opportunity," said Spencer Tyler. "It is all about helping people live their dreams, while still being able to live their lives!"

The OneCoach business-growth system is comprised of interactive coaching, best practices and networking to offer small-business owners a well-rounded approach for achieving success. Each of the tools combines the latest scientific brain research and laws of quantum physics with proven business-growth strategies to help entrepreneurs develop the mindset for success, attract more clients and build a better business.

"I am privileged to be working with such accomplished business people," said Lugash. "Each one of my fellow business partners brings an inspiring and unique aspect to make OneCoach of Los Angeles a truly diverse resource for all small-business owners."

**About OneCoach**

OneCoach is the world's leading franchisor for small-business growth services. Our franchisees provide entrepreneurs with customized solutions they need to grow their small businesses, including interactive coaching, best practices and networking. The OneCoach Process combines the latest scientific research with proven business-growth strategies to give every small-business owner the best chance for achieving success. Founded by John Assaraf and Murray Smith, OneCoach is based in San Diego and has franchise operations serving a growing number of members worldwide. For more information, visit [www.OneCoach.com](http://www.OneCoach.com).

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