



Press Release Contact Information:

Larry Colcy
Canadian Affiliate Management
Publicist

Voice: (604) 685 6240

E-Mail: [Email us Here](mailto:larry@lyceummedia.com)

Website: [Visit Our Website](http://www.canaffco.com)

CanAffco Announces Reefer Poker as New Client

CanAffco announces their newest client, Reefer Poker, a gathering place for marijuana enthusiasts launched at the beginning of February. CanAffco will be providing full marketing and promotion services to the new site, as well as managing the affiliate program on Reefer Partners.

/24-7PressRelease/ - VANCOUVER, CANADA, March 10, 2008 - The Canadian Affiliate Management Company, (CanAffco.com), is pleased to announce the official launch of their newest client, Reefer Poker. (<http://www.reeferpoker.com>) Reefer Poker, the first poker site to act as a gathering place for marijuana enthusiasts, launched at the beginning of February, and is already seeing dramatic growth.

Reefer Poker is now excited to open its doors to affiliates, which will compound on its runaway momentum seen in the last month alone. With thousands of active affiliates, CanAffco will be providing affiliates with great incentives to work with, and promote, Reefer Poker, including high compensation, guaranteed payments, and regular incentives.

"Having CanAffco provide both affiliate management and marketing services for our site is going to be great for both companies. We are well aware of CanAffco's reputation and we are excited to be working with them." said Dave Ishere, Poker Room Manager for Reefer Poker.

"We have done business with the owners of Reefer Poker in the past and know them to be ethical, honest businessman, and we expect them to have great success with this site," said CanAffco President, Gian Perroni. "So far, they've shown us that marijuana culture runs deep with many poker players. We expect affiliates to find a whole new crowd to convert."

Reefer Poker runs regular player promotions, including their exclusive 420 Tournaments, and a unique Progressive Tournament Jackpot. They also offer new players a 100% initial deposit bonus up to \$500, and regular redeposit bonuses. Reefer Poker players are also eligible to win monthly trips to Jamaica, Amsterdam, and other exotic locations.

Current participating CanAffco merchants include gaming sites Dublin Bet, Blackjack.com, Doyles Room, RedKings Poker, WPT Bootcamp, Referback, Rummy Royal, Jackpot City, and several others. Details of each merchant, and special incentives can be found on CanAffco's blog (<http://blog.canaffco.com>).

For information please contact:

Gian Perroni
Canadian Affiliate Management Company
Email: gian@canaffco.com
Canada 1-604-947-2553
UK 011-44 (0) 20 8114 9366
Fax 1-604-608-9038

For media enquiries please contact:

Larry Colcy
Lyceum Media
Email: larry@lyceummedia.com
Canada 1-604-685-6240

About the Canadian Affiliate Management Company (CanAffco.com)

CanAffco represents both merchants and affiliates, providing them with a common place to meet and conduct business, and access tools and information to help them with their businesses. CanAffco strives to ensure strong working relationships built on mutual respect and trust. The company is based in Vancouver, Canada, and was launched in early 2007. The President of CanAffco is Mr. Gian Perroni, a respected and frequent speaker at gaming and other international conferences, and an experienced marketing professional. Their website is at www.CanAffco.com and the CARE Program website is at www.CanAffcoCARE.com. Their blog is updated daily at <http://blog.canaffco.com>.

About Reefer Poker

Reefer Poker is the newest poker site on the Merge Gaming network, with offices in Australia and Ireland. The site is licensed and regulated in Canada. Players are welcome from all over the world, including the United States, with the only major exclusion being Australia. Affiliates are being directed to Reefer Partners at <http://reeferpartners.com/>.