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:: World's Largest 4x4 Exporter
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World's Top 4x4 Dealer and 4x4 Exporter of Thailand Toyota Hilux Vigo, Mitsubishi L200 Triton and Nissan Navara and 4x4 accessories, 4x4 parts, 4x4 alloy rims Soni Motors Thailand (www.soniroadban.com) celebrates its 97th birthday and its nomination as world's best 4x4 dealer for the 5th year

Thailand's oldest and largest 4x4 dealers Soni Motors Thailand (www.soniroadban.com) and Jim 4x4 Thailand (www.jim4x4.com) celebrates 97th anniversary of their founding and their nomination as world's best 4x4 dealers of Toyota Vigo, Mitsubishi Triton, Nissan Navara, Chevy Colorado Ford Ranger

/24-7PressRelease/ - BANGKOK, THAILAND, March 11, 2008 - Soni Motors Thailand - Thailand's Oldest and Largest Auto Exporter - celebrates its 97th birthday and its status as world's top 4x4 dealer and top 4x4 exporter for the fifth consecutive year

Summary: World's top 4x4 Dealer Soni Motors Thailand celebrated its 97th anniversary with great fanfare. Soni also celebrated being nominated as world's top dealership for diesel 4x4 vehicles as Toyota Hilux Vigo, Mitsubishi L200 Triton and Nissan Navara for the fifth consecutive year. Soni is Thailand's oldest and largest exporter and has dominated Asian automotive landscape for the past 97 years. For details, contact Soni Motors Thailand at +66 (86) 677-5701 or browse through their website at <http://www.soniroadban.com>

Soni Motors Thailand (<http://www.soniroadban.com/>) has emerged as world's top 4x4 dealer and 4x4 exporter third year in a row. Asia's oldest dealership exports all new and pre-owned Thailand-assembled Japanese and American 4x4s Toyota Hilux Vigo, Toyota Fortuner, Mitsubishi L200 Triton, Nissan Navara, Isuzu DMax, Isuzu MU-7, Chevy Colorado and Ford Ranger among others to 100 countries in the world. Soni and its sister companies Jim 4x4, Bloomstar and Yasir are all Thailand's top exporter of 4x4 spare parts, 4x4 accessories, 4x4 rims, 4x4 wheels, 4x4 lighting and 4x4 tires. Sam Quraishi commented, "1911 was a phenomenal year in automotive history. Three Japanese entrepreneurs Den, Aoyama, and Takeuchi established Asia's first automotive company that would make first Asian car DAT - the precursor to Datsun and Nissan, Monaco organized world's first auto race in Monte Carlo, Chevrolet officially entered the automobile market to challenge Ford's legendary Model-T and most importantly our great grandfather M. A. Quraishi established Asia's first auto dealership. Of these events, two events - establishment of Quraishi Motors which was to be renamed Soni Motors in 1981 and the creation of first Asian automobile - had the greatest impact on auto history in Asia. M. A. Quraishi or Quraishi Senior as we like to call him was a true automobile legend. He loved automobiles and was the first Asian to import a car but more than that he was a visionary and he single-handedly shaped the automobile retailing and exporting in Asia."

Soni Quraishi added, "Soni Motors may have changed its name but it is built on the same principles Quraishi Sr. espoused, honesty, integrity, professionalism, customer service, low price and top quality. We are just as committed to these principles as Quraishi Sr. and Amin Quraishi were. As we celebrate our 10 decades in automotive industry, we must remember that Soni is the uncontested King of the 4x4 thanks to the vision and untiring dedication of our founders."

Jim Quraishi commented, "I should like to point out that not only is this year the 97th years anniversary of our presence in Asia it is also our 26th anniversary in Bangkok. This milestone makes Soni Motors the longest standing dealership and largest auto exporter in Thailand. These milestones would not have been possible without our customers and employees. If it were not for the integrity and superior customer service of our team members we would not have achieved this phenomenal year by year growth. Principles our forefathers handed us have allowed us to earn the trust of our customers and our 80% repeat and referral business is a testament to the abiding value of these golden principles. I look forward to another 97 years."

The festive party was held at Soni Motors spacious headquarters in Prawet district of Bangkok which includes South East Asia's largest showroom of diesel 4x4 vehicles and was attended by employees of all Soni divisions, its suppliers, dignitaries and auto industry leaders. Executives of other divisions of the Soni Group of Companies (<http://www.sonimotorsthailand.com/>) namely Jim 4x4 Thailand (<http://www.jim4x4.com>), Bloomstar Thailand (<http://www.thailand4x4.com/>), Yasir Trading (<http://www.jimsoni.com/>) and Soni Manufacturing Division (<http://www.sonimotors.net/>) also applauded Quraishi Sr.'s contributions to the auto industry and re-dedicated themselves to

his ideals of honesty, integrity, professionalism, customer service, low price and high quality. Some of our competitors also showed up to congratulate us including executives of Mark Motors Thailand (<http://www.markmotorsthailand.com>).

Top Tagwords

uaz 4x4 trainer, 4x4 pickups, Thailand 4x4, 4x4 trucks, 4x4, 4x4 truck tires, used 4x4 pickup trucks, extreme 4x4, toyota 4x4, 4x4 parts, chevy 4x4, 4x4 custom trucks, 4x4 accessory, 4x4 used, 4x4 tyres, 4x4 ford, 4x4 toyota, 4x4 sale, 4x4 jeep, 4x4 australia, 4x4 car sales, 4x4 dealer, 4x4 alloy wheel, 4x4 wheel, 4x4 forum, 4x4 chevy, 4x4 car used, 4x4 truck used, 4x4 magazine, 4x4 sales used, 4x4 pickup truck used, 4x4 used vehicle, 4x4 equipment off road, 4x4 plus, 4x4 extreme, 4x4 sale truck used, 4x4 trader, 4x4 isuzu, 4x4 auto, 4x4 2008 ford ranger, 4x4 hilux used, vigo used, hilux tiger used, toyota fortuner used, 4x4 nissan, 4x4 tire truck, 4x4 ford van, 4x4 canter mitsubishi, 4x4 auto toyota, 4x4 hilux toyota, 4x4 Toyota Hilux Vigo, 4x4 L200 Mitsubishi Triton, 4x4 Toyota Fortuner, 4x4 Chevy Colorado, 4x4 Ford Ranger, 4x4 Mazda BT-50, 4x4 accessory, 4x4 arb, 4x4 suspension, 4x4 bell hilux housing toyota, 4x4 sales, 4x4 hire, 4x4 off road, 4x4 mag wheel, 4x4 tyres wheel, 4x4 cab extra hilux toyota, 2000 4x4 manual navara nissan workshop, 4x4 accessory part, 4x4 rim tire, 4x4 part spare, 4x4 equipment, 4x4 export, 4x4 pickup, nissan 4x4, pick up 4x4, toyota 4x4, export 4x4, 4x4 trinidad, 4x4 west indies, 4x4 zimbabwe, 4x4 pakistan, 4x4 thailand, 4x4 namibia, pickup truck, pickup, pickup van, american hand pickup second truck, japanese hand pickup second truck, pickup truck used, nissan pickup, pickup toyota, ford pickup, mazda pickup, 4x4 pickup truck used, pickup used van, pickup used, mini pickup, accessory pickup truck, cab double pickup, express pickup, chevy pickup, chevrolet pickup, american pickup, mitsubishi pickup, chevy gmc pickup, ford pickup ranger, accessory pickup, pickup sale, american pickup truck, isuzu pickup, thailand second hand pickup, thailand second hand dealer, thailand second hand car dealer, thailand second hand pickup sale truck, pickup tokyo, pickup thailand, forum nissan pickup, commercial pickup truck used, hilux pickup toyota, dodge pickup, hi lux pickup toyota, hi lux vigo pickup toyota, motorcycle pickup, american pickup sale, ford pickup transit, navara nissan pickup, pickup sale toyota, 4x4 pickup used, 1925 ford pickup, l200 mitsubishi pickup, chevrolet pickup truck, nissan pickup truck, pickup subaru, toyota hilux, hilux, hilux surf, toyota hilux 4x4, hilux surf accessories, toyota hilux turbo diesel vigo, toyota hilux, 1984 toyota hilux gearbox, black toyota hilux, lift kit hilux, toyota hilux surf, cab hilux lift, toyota hilux sr5, woodwork, teakwood, dash, toyota hilux part, hilux surf, hilux canopy, hilux part, 1984 toyota hilux 4wd, 4x4 hilux used, toyota hilux 4x4, hilux mini truck, turbo kit for hilux, bullbar hilux, hilux for sale, 2007 hilux toyota, toyota hilux 4x4 extra cab, download hilux manual toyota workshop, hilux mini toyota truck, toyota hilux engine conversion, hilux accessory, toyota hilux ute, turbo hilux, toyota hilux 2001, aftermarket diesel hilux turbo, hilux body lift, custom hilux, toyota hilux spare part, toyota hilux for sale, used toyota hilux, hilux 4x4, hilux club, toyota hilux diesel, cab dual hilux toyota, download hilux manual workshop, sr5 hilux, trd hilux, hilux wheels, 2l diesel high hilux performance, new toyota hilux, toyota hilux 4wd, toyota hilux accessory, grill hilux, 4x4 extracab hilux toyota, economy fuel hilux toyota, hilux stereo, towbar hilux, 4x4 buy car fun hilux, toyota hilux performance, picture of toyota hilux, 5l engine hilux noise, extra cab hilux, conversion hilux turbo, hilux motor, new hilux, toyota hilux review, hilux ute, 4wd hilux hire toyota, hilux 4x4 brisbane, cab extra hilux toyota, hilux car club, deisel hilux toyota, download hilux manual repair, toyota hilux lift kit, hilux ute liner, hilux spec toyota, hilux sub toyota, hilux sydney, toyota hilux, toyota hilux 2007, accesorio hilux, hilux 2008, hilux sw4, toyotas hilux, toyota hilux 2006, hilux vigo, toyota hilux 4x4, toyota hilux extra cab, toyota hilux 2 4, manual toyota hilux, precio toyota hilux, toyota hilux srv, manual toyota hilux motor, motor toyota hilux 2 8, hilux accesorio, toyota hilux accesorio, 4x4 forum hilux, cab hilux toyota xtra, 4x4 extracab hilux toyota, 4x4 buy car fun hilux, conversion hilux turbo, hilux v8 conversion, new hilux, hilux ute, 4wd hilux hire toyota, deisel hilux toyota, download hilux manual repair, hilux road test, hilux spec toyota, toyota yaris, toyota trucks, toyota corolla, toyota parts, toyota prius, toyota trucks, mitsubishi l200, l200 warrior, mitsubishi l200 double cab, mitsubishi l200 accessory, new mitsubishi l200, l200 canopy, mitsubishi l200 part, dealer l200 used, mitsubishi l200 for sale, used mitsubishi l200, mitsubishi l200 automatic, l200 for sale, mitsubishi l200 roll bar, mitsubishi l200 single cab, mitsubishi l200 4x4, l200 double cab, mitsubishi l200 warrior accessory, mitsubishi l200 spare part, l200 pickup used, l200 power upgrade, l200 engine, mitsubishi l200 exhaust, mitsubishi l200 import, l200 4x4, ford ranger, ford ranger truck, ford ranger part, ford ranger 4x4, ford ranger accessory, used ford rangers, ford rangers for sale, custom ford ranger, ford ranger transmission, ford ranger repair, ford ranger roll bar, ford ranger body part, ford ranger bumper, ford ranger diesel, used ford rangers for sale, new ford ranger, ford ranger specs, ford ranger tire, ford ranger owner manual, ford ranger gas mileage, ford ranger brush guard, ford ranger aftermarket part, off road ford ranger, used ford ranger truck, 2007 ford ranger review, ford ranger part and accessory, ford ranger performance upgrade, chevy, chevy trucks, chevy truck, chevy rim truck, chevy pickup, accessory for a chevy truck, chevy engine, chevy corvette, chevy v8, chevy dealer, 15 chevy inch steel wheel, chevy 4x4, chevy colorado, chevy muscle car, chevy colorado review, chevy column rebuild steering, chevy car accessory, chevy accessory, chevy new car, accessory chevy colorado, chevy colorado extreme, cab chevy colorado crew, chevy colorado part, accessory chevy colorado truck, chevy colorado ss, nissan, nissan parts, nissan gtr, nissan frontier, nissan car, nissan pathfinder, nissan navara, nissan x trail, nissan murano, nissan dealer, nissan united kingdom, nissan truck, nissan 4x4, nissan car part, nissan used car, nissan prices, nissan vans, nissan frontier, nissan car dealer, used nissan, new nissan car, nissan car uk, nissan pickup, new nissan x trail, nissan spare, nissan motor, nissan navara accessory, navara, nissan navara engine, navara blown engine, euro tail lights for a nissan navara, navara bumper, nissan navara outlaw, fuel consumption nissan navara v6 lpg, nissan navara australia, better fuel consumption on nissan navara, isuzu, isuzu parts, isuzu rodeo, isuzu trooper, isuzu rodeo parts, isuzu trucks, isuzu diesel, isuzu dealer, isuzu, isuzu part, isuzu truck, car isuzu, dealer isuzu, isuzu vehicross, car isuzu new, 4x4 isuzu, isuzu spare, engine isuzu, isuzu part truck, isuzu used, isuzu pickup, isuzu pick up, isuzu truck uk, auto isuzu part, car cheap isuzu, accessory isuzu, isuzu part uk, isuzu sale vehicross, dmax, used dmax trucks for sale, chevrolet dmax, dmax trucks, mazda, honda civic, honda accord, honda cr v, honda dealer, honda uk, new honda, honda prices, honda dealerships, used honda civic, truck accessories, accessory motorcycle, accessory truck, 4x4

accessory, accessory clothes, accessory jeep, accessory ford, new car dealer, used car dealers, dealers, toyota dealers, ford dealers, car dealers, used car dealer, new car dealer, pre owned car dealer, nissan car dealer, car dealer new york, canada car dealer, local used car dealer, local car dealer, toyota car dealer, japanese used car dealer.

About Soni

The Soni Group of Companies (<http://www.sonimotorsthailand.com>) is Thailand's largest and oldest auto exporting group and commands a whopping 80-90% share of the automotive exporting market. Soni is owned and operated by the Quraishi Family which is considered Asia's First Family of automotive Retailing and has been in automotive business since 1911. Soni has an enviable track record of leading the industry thanks to its century-old commitment to customer service, honesty, integrity, professionalism, quality and low price. For more information please email Soni at sonivigo@gmail.com or visit <http://www.sonirodban.com> for new 4x4 vehicles, accessories, spare parts and rims and <http://www.jim4x4.com> for nearly new and second-hand vehicles.

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