



Press Release Contact Information:

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Sterling Equipment Company to Host California Spring Sale and Open House

Sterling Equipment Company will host a Spring Sale and Open House at their headquarters in Stanton, CA. Held Saturday, April 19th, from 10:00 a.m. to 4:00 p.m. this event will celebrate the commercial and on-premise laundry industries.

/24-7PressRelease/ - March 12, 2008 - Sterling Equipment Company will host a Spring Sale and Open House at their headquarters in Stanton, CA. Held Saturday, April 19th, from 10:00 a.m. to 4:00 p.m. this event will celebrate the commercial and on-premise laundry industries with a full day event featuring product displays, service and industry seminars, special one-day pricing and more.

Factory technicians from Dexter Laundry, Inc. will be conducting service training on the full range of Dexter equipment with special sessions focused on washers, dryers, stack dryers, and general equipment maintenance. Sterling Equipment Company representatives will be on hand for free consultations and to help laundry owners learn more about the valuable energy savings on Dexter equipment and about potential utility rebates for their area.

Customers can take advantage of special one-day-only pricing on washers and dryers, and also register to win a new Dexter 50lb Express Big Stack Stacked Dryer to be given away. Attendees must be present at the show to win and contest registrations are limited to one per family.

This event will be held at Sterling Equipment Company, 11816 Western Avenue Stanton, CA 80680. Refreshments will be served and attendance for this event is free, however space is limited. For more information or to register for this event, call Sterling Equipment Company today at 1-800-552-7967. For a complete schedule of events please visit <http://www.sterlingequipmentco.com/showsandevents.com>.

About Sterling Equipment Company

A family owned and operated business, Sterling Equipment Company has been a Dexter Authorized Distributor for nearly 20 years, providing top quality Dexter equipment and service to the Southern California counties of Los Angeles, Orange, Riverside, San Bernardino, Ventura, Santa Barbara, San Diego and Imperial. Sterling Equipment Company has repeatedly been recognized as Dexter's Western Regional Distributor of the Year and was Dexter's # 1 Distributor Worldwide in 2006. For more information about how Sterling Equipment Co can help you and your laundry business be a success, please call: 1(800) 552-7967 or locally at 1 (714) 894-1888. Visit us online at www.sterlingequipmentco.com.

About Dexter Laundry, Inc.

Dexter Laundry, Inc. is an employee owned manufacturer based in Fairfield, Iowa, USA. Founded in 1894, the company has grown to offer a full line of front load washers, drying tumblers, Easy Card systems, and equipment financing serving the on-premise and commercial laundry industries. Learn more at www.dexterlaundry.com or call 1-800-524-2954 to find your local Dexter Authorized Distributor.