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ACF Car Finance moves out of the bike sales and bike finance market

ACF Car Finance, UK car finance provider, has made a strategic business decision to stop selling bikes and bike finance.

/24-7PressRelease/ - March 12, 2008 - ACF Car Finance, the UK car finance provider has announced their strategic business decision to stop selling bikes and bike finance.

The decision was made by [ACF Car Finance](#) as a result of low volume sales in the bike market, which made it unprofitable to continue with the bike finance area of the business. ACF Car Finance has announced that the move will allow them to concentrate on what they do best - selling cars and [car loans](#).

Norman Beaumont, Sales and Marketing Director for ACF [Car Finance](#), commented on the move:

"It is important for us to focus our energy on the core business and the market place that we understand inside out, cars and car finance."

David Challinor, Group Director of Operations, added:

"The decision was made earlier this week and we've endeavoured to communicate the message as quickly as possible to ensure everyone is made aware of the situation."

ACF Car Finance has been in the car sales and car loan market for over 7 years and have served thousands of people since it began trading. The move from the bike market will allow ACF Car Finance to channel 100% of their resources into serving new and existing customers and help even more people to find [car credit](#) and purchase a car.

About ACF Car Finance

ACF Car Finance is a UK company that offers car finance, car loans and car credit. ACF Car Finance boasts nine branches across the UK including Isleworth, Dunstable, Maidstone, Bristol, Birmingham, Manchester, Leeds and the East Midlands - with the latest branch now open in Livingston, Scotland. The company allows customers to conveniently apply for car finance online or via the telephone.

ACF Car Finance stocks a wide selection of vehicles, most of which are between two and four years old, come with a full 136 point quality inspection and an independent M.O.T, so customers can be confident that they are purchasing a reliable car.

ACF Car Finance Limited. Registered in England Number 4757280. Registered Office: International House, Kingsfield Court, Chester Business Park, Chester CH4 9RF.

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