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**Nationwide Discount Thule Racks Distributor Now offering All-New Thule Ascent Cargo Roof Box Series**

*Nationwide discount Thule Racks distributor, ORS Racks Direct, now offers the Ascent cargo roof boxes to any destination in the United States in response to popular demand for the Thule 602 / 603 / 604 / 605 Ascent Gear Box Series of products.*

/24-7PressRelease/ - MONTPELIER, VT, March 13, 2008 — ORS Racks Direct, a leading provider of truck and car rack systems for commercial and recreational applications, announced today the company is now offering the entire Thule Ascent roof box series to any destination throughout the United States. In response to the popularity and heavy demand for the Thule Ascent cargo boxes, ORS Racks Direct has expanded distribution of any Thule Ascent cargo box order placed via telephone or through its e-commerce web site. Shipments of Thule roof boxes will be channeled through ORS Racks Direct's various freight carrier partnerships in efforts to expedite shipment to any destination within the United States.

Thule Racks all-new Ascent Series roof boxes deliver unmatched performance and value at a mid-price level, a combination that is gaining much attention from consumers. Products are broken into four segments to meet differing applications. The very large Thule 605 Ascent 1700 box ( image viewable at <http://www.orsracksdirect.com/thule-605-ascent-1700-roof-box.html> ) offers a 17 cu. ft. capacity and is ideal for larger vehicles. The Thule 604 Ascent 1600 box ( image viewable at <http://www.orsracksdirect.com/thule-604-ascent-1600-roof-box.html> ) offers a 16 cu. ft. capacity and is currently the most popular model and complements most vehicles. The Thule 603 Ascent 1500 box ( image viewable at <http://www.orsracksdirect.com/thule-603-ascent-1500-roof-box.html> ) offers a 15 cu. ft. capacity and is specifically suited for luggage gear. And the Thule 602 Ascent 1100 box ( image viewable at <http://www.orsracksdirect.com/thule-602-ascent-1100-roof-box.html> ) offers an 11 cu. ft. capacity and is the narrowest model available, ideal when using simultaneously with other gear carriers.

Feature packed, this roof box series represents the pinnacle in technological innovation and ease of use. Integrated with Thule Quick-Grip mounting hardware, the gear boxes are compatible with virtually any roof rack system, including factory car racks and any after-market car rack setup. The Ascent gear boxes are also engineered to maximize fuel-efficiency through a sleek aerodynamic design that delivers minimal wind resistance. Dual-side roof box openings mean it's now easier than ever to access cargo gear from either side of the vehicle. A state-of-the-art security lock system is also included with each model to protect gear box contents. The sleek, modern appearance is achieved using high-grade impact and scratch resistant materials.

**About Thule, Inc.**

Founded in 1942, Thule develops, manufactures and markets car rack systems for vehicle owners worldwide. Thule Racks is the only major United States manufacturer of car and truck rack products, with 90% of Thule U.S. products produced in the company's Chicago, Illinois and Seymour, Connecticut facilities. The Thule Racks product line features multi-purpose roof racks, hitch and roof top cargo baskets, bags & boxes, rear mount racks, and accessories for transporting outdoor equipment including bikes, skis, snowboards, fishing rods, kayaks, canoes, and surfboards.

**About ORS Racks Direct**

ORS Racks Direct is a privately held company specializing in comprehensive sales and service of car and truck rack systems. Representing the industry's most respected manufacturers, including Yakima Racks and Thule Racks, the company offers high quality truck rack, bicycle rack, snowboard-ski rack, canoe-kayak rack and sailboard-surfboard rack solutions for vehicle rear hitch and trunk mount, roof rack mount and pickup truck mount applications. The company has been providing consumer sales for over three decades to the U.S. market through multi-channel outlets that include store front, internet and phone sales.

Their full line of Thule Cargo Boxes is available for review at <http://www.orsracksdirect.com/thule-cargo-roof-boxes.html>. For more information on the complete line of Thule Racks offered visit <http://www.orsracksdirect.com/thule-racks.html>

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