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Intertops Kicks Off 25th Birthday Celebrations with \$25,000 March Madness Bracket

Intertops 25th birthday celebrations start this week with their free \$25,000 March Madness Bracket. Players can begin making their 63 tournament picks after Big Dance teams announced on Sunday.

/24-7PressRelease/ - ANTIGUA, March 14, 2008 - It's been twenty-five years since Intertops took the very first wager and this month they begin a yearlong birthday celebration with a free \$25,000 March Madness Bracket. All through the silver anniversary year, the site that started it all in online gambling in 1996 will be giving away trips to major sporting events including Super Bowl XLIII, the NFL game in London, the MLB All Star Game, the tennis US Open, the PGA Championship, the BCS Championship and the NCAA 2009 final plus NHL season tickets.

"It's hard to believe it's been twenty-five years since we took the first sportsbetting wager!" said Michl Posch of Intertops. "So much has happened since then - online betting, online casino games, online poker, mobile gaming... We're always adding something new and exciting for our players. We've also always made it a top priority to provide the very best customer service. Over all these years, we've earned our customers' trust by living up to our promise to make deposits and withdrawals quick and easy."

The free March Madness Bracket is the first special offer in the anniversary celebrations. The challenge is to pick the winner in all 63 NCAA Men's Division I Basketball Championship games. The prize is \$25,000 and tickets to the Final Four 2009. If more than one punter picks all 63 correctly, the cash prize will be split and the tickets will be allocated by draw. Even if nobody picks the perfect bracket, the full \$25,000 will still be awarded and split between those with the most correct picks.

As soon as the NCAA brackets are announced on March 16th, players can enter their picks at www.Intertops.com/sportsbook. They'll have until the start of the first round games on March 20th to enter their selections. (The Opening Round game will not be included in the contest.)

In keeping with the "25" theme, Intertops is also giving two special 25% bonuses on deposits made between March 17th and 23rd and ahead of the Final Four tournament between April 5th and 7th - that means up to a total of \$500 free money.

"We've taken a lot of bets in twenty-five years," said Posch. "This is always the most exciting time of the year - the crazy March Madness days provide us with the most action during the year outside of the NFL season."

As always, Intertops welcomes American players to their online casino, poker room and sportsbook.

For further information on Intertops Casino, Intertops Poker or Intertops Sportsbook, please contact:

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About Intertops

Intertops was founded in 1983 in London with a UK Bookmakers License and relocated to Austria in 1992. They accepted the world's first online bet in 1996. In 2000, the innovative company developed the first igaming WAP sites, enabling it to be the first to accept mobile bets. By 2003 Intertops.com began online poker operations, progressing to online skill-based gaming in under a year.