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TheLadyBoomerStore.com, a Unique Personalized Gifts Boutique, Launches New Website

The Lady Boomer Store, has launched its new website with the best selection of personalized gifts for women, unique gifts for men, baby gifts, child friendly toys, gift baskets, personalized jewelry, home de cor and pet gifts.

/24-7PressRelease/ - March 15, 2008 - The Lady Boomer Store, an online gift boutique, has launched its new website containing a wide selection of gifts for all recipients, occasions and holidays. www.TheLadyBoomerStore.com is quickly becoming a popular online retailer featuring personalized gifts and luxury gifts for women, men, children, babies and pets.

Owner Carol Burns decided to start her own website in December 2007, after shuffling through countless websites, trying to find one unique gift at a time for her extensive shopping list. "I found that going from site to site was too time consuming and the products weren't what I expected. So this Lady Boomer needed to create an online store with the best selection of gifts for family, friends and pets" Burns says. She decided to combine all of her newly found treasures into a one stop personalized gifts website, named appropriately 'The Lady Boomer Store'.

New items are added daily from popular brands found in upscale department stores, luxury spas and select designer boutiques. "Our most popular gifts are the plush spa bath robes and our personalized silver jewelry, which make great gifts for every occasion" Burns said of their best selling new arrivals. "I have also selected high quality gifts for gents: monogrammed velour robes, bath products, laptop cases and grooming kits. These are gifts that the men in your life will enjoy, regardless of their age or occupation."

Shopping at The Lady Boomer Store will make the process of selecting and sending gifts easier and affordable, while making the gift itself memorable for the recipient. Not only does the online gift boutique stock gifts for your family and friends, many times the gift recipient is a loving and deserving pet. Pet owners will find an array of personalized pet clothing, pet charms and gifts, and organic pet treats made only with the best ingredients, that make extraordinary gifts for dogs and cats of all breeds and sizes.

With Spring and Easter coming up, Burns recently added a new line of gifts for babies and children with hand selected boutique clothing, gift favors, personalized name bracelets, organic baby skin care products and most importantly, lead-free wooden toys that are child friendly. "With the recent toy recalls and the rising need for child friendly toys that are made in the USA, I wanted to source only the best gifts that would bring happiness and well being to my loved ones and yours. That's what the Lady Boomer Store is all about. Living well, loving much and laughing often!" Burns concluded.

For more information please contact:

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The Lady Boomer Store specializes in Unique Gifts and Personalized Gifts for all occasions and recipients. Find unique affordable luxury gifts including gifts for him, baby gifts, child safe toys, personalized silver jewelry, pet gifts, natural skincare and gift baskets.