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Affiliate Management Company, CanAffco, is awarded the CAP Seal of Approval -- Company will host exclusive party and Affiliate Boot Camp in Amsterdam

The Canadian Affiliate Management Company announced today they've been awarded the CAP seal of approval, for adhering to the highest standards of excellence, determined by the trusted CAP, Casino Affiliate Programs. CanAffco joins six of its respected merchants in this honor.

/24-7PressRelease/ - VANCOUVER, BC, CANADA, March 21, 2008 - The Canadian Affiliate Management Company, (<http://www.CanAffco.com>), announced today that they have been awarded the CAP seal of approval, granted only to companies adhering to the highest standards of excellence, determined by the trusted CAP, Casino Affiliate Programs, organization. CanAffco joins six of its respected merchants in this honor.

"We are pleased to have been certified by CAP. It is an organization we, and in fact the entire gaming industry, have a lot of respect for", commented Gian Perroni, President of Canaffco. "Several of the merchants that we represent have CAP certification, so we are happy to join their ranks." Perroni is referring to Blackjack.com, ReeferPoker.com, DublinBet.com, DoylesRoom.com, ReferBack.com, and RummyRoyal.com, all clients of CanAffco who share in this prestigious recognition from CAP.

"Our goal is to help merchants find the best affiliates, and help affiliates find the merchants that they'll be able to make the most money with," continued Perroni. "Our Boot Camp seminar program for affiliates is growing rapidly, and we are excited for our next seminar in Amsterdam on April 3rd. CAP certification is a big step in getting the word out." Information about CanAffco's affiliate marketing training seminar, known as the Affiliate Boot Camp, can be found at <http://www.canaffcobootcamp.com>.

CanAffco is currently featured on the Casino Affiliate Programs website, where their own Roberto Perroni takes center stage as CAP's Affiliate Manager of the week. Their profile can be seen here: <http://www.casinoaffiliateprograms.com/Program/CanAffco.com.html>.

The company also announced that several of their merchants have joined together to offer affiliates an exclusive, private event at the world renowned Bulldog Palace bar in Amsterdam on April 2nd. "The party is restricted to invited affiliates of DublinBet, Blackjack.com, and ReeferPoker", said Perroni, "The event is intended as a thank you for their affiliates, and will be an event to be remembered!" Information on this event is posted on the CAP website, as well as at CanAffco.com, or by email to michelle@canaffco.com.

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About the Canadian Affiliate Management Company (CanAffco.com)

CanAffco represents both merchants and affiliates, providing them with a common place to meet and conduct business, and access tools and information to help them with their businesses. CanAffco strives to ensure strong working relationships built on mutual respect and trust. The company is based in Vancouver, Canada, and was launched in early 2007. The President of CanAffco is Mr. Gian Perroni, a respected and frequent speaker at gaming and other international conferences,

and an experienced marketing professional. Their website is at www.CanAffco.com and the CARE Program website is at www.CanAffcoCARE.com. CanAffco runs a training seminar series for affiliates - more information can be found at <http://www.canaffcobootcamp.com>. Their blog is updated daily at <http://blog.canaffco.com>.