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Next Star Artist 08 - The Search Begins!

Art market analyst, consultant and art critic Nicholas Forrest of Art Market Blog (www.ArtMarketBlog.com) fame has today announced the launch of Next Star Artist (www.NextStarArtist.com), a groundbreaking new art competition for emerging visual artists.

/24-7PressRelease/ - March 21, 2008 - Attention Visual Artists: If you think you have what it takes to set the art world on fire then keep reading because on the 19th of March 2008, the search for the art world's Next Star Artist will begin.

Art market analyst, consultant and art critic Nicholas Forrest of Art Market Blog (www.ArtMarketBlog.com) fame has today announced the launch of Next Star Artist (www.NextStarArtist.com), a groundbreaking new art competition for emerging visual artists.

Beginning on the 19th of March, artists from all over the world will go head to head in an international search for the artist with the highest potential for success in the art market. Unlike any other art competition, every facet of each entrant's profile, career and work will be assessed to determine which artist is the most likely to achieve art world fame and commercial success.

The winner of the competition will receive an amazing promotion and PR package that includes, amongst other things, a solo online exhibition, an online media blitz, and three months of mentoring, advice and promotion by art consultant Nicholas Forrest.

Entry is free and is open to visual artists over the age of 18 who fulfill the entry criteria, and to all mediums (including craft, design and jewellery) with the exception of Video Art, Film and Performance Art. Entries will be accepted starting on the 19th of March 2008 and will close on the 23rd of May 2008.

For further information on this unique and exciting project and for entry details please visit the Next Star Artist website at www.NextStarArtist.com

• The reason that I created the Next Star Artist competition is that I come across so many fantastic artists who either do not have the skills to promote themselves or are just not in a position to take advantage of the promotional opportunities that are available. I have undertaken extensive research on the promotional opportunities available to artists and have successfully promoted several artists online using various different techniques. The success that I have had has been extremely encouraging and has given me the knowledge and tools needed to implement the Next Star Artist competition. I am extremely excited to be able to offer this opportunity to the world art community and wish all the entrants the best of luck. •
-Nicholas Forrest (founder of Next Star Artist)

*Nicholas Forrest is an art market analyst, art critic and journalist based in Sydney, Australia. He is the founder of <http://www.artmarketblog.com>, writes the art column for the magazine Antiques and Collectibles for Pleasure and Profit and contributes to many other publications.