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Will singles be priced out of dating?

OmniDate offers singles an opportunity to get to know each other through a virtual date before they spend their hard earned money on what may be a wasted dinner-and-a-movie.

/24-7PressRelease/ - March 22, 2008 - When it costs \$4 a gallon to fire up the SUV to meet someone you may not even like, cocktails start at \$8.50, and movies pass \$10 for tickets, what will happen to dating? With the economy down, can people living on a single income afford dating?

Yes, says OmniDate.com, where a couple can virtually date for free. The site offers singles an opportunity to get to know each other through a virtual date before they spend their hard earned money on what may be a wasted dinner-and-a-movie. The free site allows two people to meet in a virtual coffee shop and establish a fit before meeting at a real Starbucks. Through the site, they can select someone truly interesting to meet in the real world.

"OmniDate is a terrific ice breaker and a fun way to begin a great relationship," said Igor Kotlyar, Ph.D., founder and President of OmniDate Inc. A recent Harvard University study confirms that meeting in a virtual setting can substantially enhance the face to face encounter.

"Dating is not always easy - first dates often turn out to be a waste of time and single women need to consider the cost of hair, make-up, wardrobe and even a babysitter," said Ravit Abelman, co-founder of OmniDate and wife of Kotlyar, "Having a virtual date first increases the likelihood that you will have a successful first in-person date."

A member of OmniDate can invite a fellow member on a virtual date, where the couple meets via avatars in a virtual restaurant, lounge or a resort. They can chat, laugh, listen to music, and even play games that help them get acquainted with each other.

With the economy down and the cost of gas and Frappuccinos rising, OmniDate offers a free and effective solution for many singles: An opportunity to get to know someone before meeting them.

"Our goal is to help people move from the virtual to the real world, in a safe, affordable way that lets them meet their special someone," said Kotlyar.

About OmniDate

OmniDate utilizes the latest in virtual technology to create dating scenarios to introduce people to each other. The setting may be a lounge, a restaurant or a resort, with games to help further the mission of getting to know someone new. The goal of OmniDate is to take the dating experience from the small computer screen to the bigger screen of life. The company was founded by husband and wife team, Igor Kotlyar, Ph.D. and Ravit Abelman. The beta site launched in 2008. Based in Toronto, and has members across the U.S. and Canada.