



Press Release Contact Information:

Kathleen Gage
Turning Point, Inc
President
E-Mail: [Email us Here](#)
Website: [Visit Our Website](#)

Global Team of Bloggers help drive Dr. Joe Capista's book to bestseller status on Amazon.com

The Virtual Book Blog Tour included hundreds of bloggers who posted reviews, articles, sample chapters, and insights about Dr. Capista's book.

/24-7PressRelease/ - March 22, 2008 - On Tuesday, March 4, 2008, What Can a Dentist Teach You about Business, Life and Success? Discover Secrets to Achieving Total Success! by Dr. Joe Capista became an Amazon.com #1 Hot new release in the Entrepreneur and Motivation Categories.

Utilizing a global reach that employed a very strategic viral and online marketing campaign including a Virtual Blog Tour, Video Book Trailer, Social Networking and forum postings, book reviews by blog owners in dozens of countries and numerous experts who recommended the book to their clients, the book quickly climbed the online bookstore charts. The Virtual Book Blog Tour included hundreds of bloggers who posted reviews, articles, sample chapters, and insights about Dr. Capista's book.

A complete list of participating bloggers can be found at <http://joecapista.com/blogs.htm>

What Can a Dentist Teach You about Business, Life and Success? combines a pragmatic and spiritual approach to both personal and professional success.

Readers quickly learn that the willingness to be unique can make all the difference in how a business is perceived. Dr. Joe Capista gives readers an inside view of how he took a struggling business and with a clear vision of what he wanted to accomplish, built a multi-million dollar business.

ABOUT DR. JOE CAPISTA

Dr. Joe Capista is the founder and owner of Williamsburg Dental, a 5-Star dental practice located in Broomall, Pennsylvania. Williamsburg Dental is recognized as one of the most successful dental practices in the entire United States.

For the fourth year running Dr. Capista has been named The Cosmetic Dentist of the Sixers Dancers.

For over three decades, Dr. Capista has dedicated himself to the study of the power and impact of the mind and spirit in creating success both personally and professionally. Dr. Capista's success philosophy is simple; combine your deepest passion, develop solid business principles while striving for balance in all areas of your life.

What Can a Dentist Teach You About Business, Life and Success? (ISBN 978-0-9658159-5-6, 202 pages, \$19.95) was published by Maxwell Publishing. For information about the book or author, Dr. Joe Capista, visit www.JoeCapista.com or call Kathleen Gage at 541.654.0426

Dr. Capista is available for interviews. Contact Kathleen Gage at 541.654.0426 or kathleen@kathleengage.com for further information.