



Press Release Contact Information:

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Parker Concrete & Coatings opens its doors to the online decorative concrete industry

The Front Range's own Parker Concrete & Coatings concrete construction services prepare to introduce decorative concrete to the World Wide Web's customers.

/24-7PressRelease/ - DENVER, CO, March 24, 2008 - Years of research and development in concrete and cementitious materials have given this most widely used medium a boost in its ability to cover more than just driveways and foundations. With the rising cost of domestic and imported flooring materials, more and more people are turning to the benefits of decorative concrete to satisfy their project requirements with a lower cost, higher ROI, and almost zero maintenance.

Conventional flooring materials fail in comparison to the durability provided by decorative stamped concrete. While vinyl, linoleum, laminates and plastics rule the roost in today's kitchen construction market, the cost and availability of concrete will eventually garner the future. One of the many advantages concrete has over existing materials is that it can be formed, cast, or molded onsite and in the shop. The interior design usage possibilities of concrete can be used in virtually every facet of commercial and residential applications.

We consistently think of concrete as an "outside only" material. The potential uses, both outdoors and indoors, are only now being discovered and applied. Many of the applications are already in use at some of the world's top theme parks and entertainment locations. Entranceways, lobbies, pathways, water fountains, swimming pools, support columns are just a few examples of how we have used decorative concrete to date.

Shane Hancock, Proprietor and project coordinator for Parker Concrete & Coatings, has over 3 generations of experience to guide home and business owners through the process of adding decorative concrete to their new or existing projects. Shane tells us that "For less than half the cost of brick or tile, you get a product which is not only stronger, but more versatile and readily available to use". Visit their website: <http://www.parkercrete.com>.

Parker Concrete & Coatings uses various quality materials from the likes of Davis Integral Colors, StampCrete, Stardeck, and Quickcrete. Whether the customer's project requires resurfacing an old cracked driveway with a new cobblestone surface or pouring something as simple as a spa pad, Shane will work with the coordinator and the owner to best complete the job to everyone's satisfaction.

So, if you're looking to improve your existing residence or perhaps improve the visual presence of your business, decorative concrete offers options which far exceed the limits of traditional construction materials.

For additional information on decorative, stamped, etched, and colored concrete applications, please contact Shane Hancock at www.parkercrete.com.

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About Parker Concrete & Coatings

Parker Concrete & Coatings was started in 2006 by Shane Hancock (formerly of Centerville Concrete). Parker Concrete & Coatings primary objective is to introduce the Denver and surrounding areas to the benefits and beauty of decorative concrete.