



Press Release Contact Information:

Ryan Daley
Chiropractic Economics
Assistant Editor
5150 Palm Valley Road
Ponte Vedra Beach, FL
United States, 32082
Voice: 904-567-1566
E-Mail: [Email us Here](#)
Website: [Visit Our Website](#)

ChiroTouch, Chiropractic Economics Team to Launch Practice Management Software Resource Center on ChiroEco.com

New Resource Center Provides Information on Chiropractic Management Software

/24-7PressRelease/ - PONTE VEDRA BEACH, FL, March 28, 2008 — Chiropractic Economics magazine announced today that it has teamed with ChiroTouch, a technology solutions provider for the healthcare industry, to launch a new resource center: Practice Management Software, at www.ChiroEco.com/chirotouch. Tailored to the needs of the doctor of chiropractic, this resource center provides news, information, and tools for success with practice management software.

Chiropractors can take advantage of how-to articles and the latest news on the topics of billing, electronic medical records, documentation, paperless practices, accounting procedures, scheduling, and practice management. In 2008, site visitors will find streaming video, case studies, blogs, and white papers to support doctors of chiropractic in their use of practice management software.

"The Practice Management Software resource center is a great resource for ChiroEco.com's 45,000 unique monthly visitors. This special section expands ChiroEco.com's timeless library of articles and adds a new dimension to the site with extra reader interactivity," said Amy Mitchell, Chiropractic Economics online editor.

"We are pleased to be hosting the ChiroTouch Practice Management Software Resource Center," said Manuel Lirio, Chiropractic Economics vice president of Web operations. "As one of the leading chiropractic software providers, ChiroTouch is uniquely qualified to educate ChiroEco.com Web site visitors about the various chiropractic software options available on the market today."

About Chiropractic Economics magazine

Founded in 1954, Chiropractic Economics (www.ChiroEco.com) is the leading magazine in the chiropractic industry. The Doyle Group, publisher of Chiropractic Economics and MASSAGE (www.MASSSAGEMag.com) magazines, offers a wide range of products and services designed to generate qualified sales leads for business in the chiropractic and massage market places.

About ChiroEco.com

ChiroEco.com is the most dynamic, useful and fastest growing chiropractic site on the Internet. ChiroEco.com is the leading supplier of online information and resources for doctors of chiropractic, providing news, features, commentary, and RSS feeds covering the chiropractic field, industry, and profession. ChiroEco.com is ranked among the most visited chiropractic Web sites in the world by Alexa.com, an Amazon.com (News - Alert) company that monitors Web traffic. Each month, ChiroEco.com attracts as many as 45,000 doctors of chiropractic.

About ChiroTouch

ChiroTouch, by Integrated Practice Solutions Inc., is a leading provider of innovative technology solutions for the healthcare industry. The continued goal of the company is to combine the creativity and experience of technology engineers with the vision of healthcare professionals to further the efficiency and accuracy of healthcare practices. For additional company information, visit the ChiroTouch Web site at www.chirotouch.com.

Contact: Amy Mitchell, 904-567-1538