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Wealthwood Gifts expands with the addition of a wedding line

The expansion of the wedding line allows the company to offer a wider range of quality gifts for the entire wedding party and is a strategic move toward the future.

/24-7PressRelease/ - AITKIN, MN, March 28, 2008 - The expansion of the wedding line allows the company to offer a wider range of quality gifts for the entire wedding party and is a strategic move toward the future. This decision was made by Ken and Mary, co-owners of Wealthwood gifts, who have been involved in this market since 1997.

When they started the business, it was part time and run out of their home on Mille Lacs Lake in Minnesota. Today the business has grown significantly, competing directly with other companies, while still maintaining the personalized service of a smaller company. This has allowed Ken and Mary the luxury of standing behind the companies mission statement, which simply stated is "Outstanding Customer Service." Both Ken and Mary state "If you are not satisfied with your purchase or our service for any reason, we will work with you to resolve the situation to your satisfaction."

This business approach, along with the knowledge required to build a successful internet site, has allowed Wealthwood to be one of the best places to shop online for a variety of gifts for all occasions. And with the new implementation, CEO Ken, hopes to double the business growth in the next 3 years. Both the wedding line and a golf addition, later in the year, are part of an aggressive business plan to stimulate more business and expand the business.

Offering more variety to online shoppers, while maintaining quality, plus the addition of staff for copywriting and systems management, which are all part of necessary business growth. And because business's are always evolving, standing apart from the competition and maintaining a high standard of service and excellence, are what gets results in today's world of online shopping.

Wealthwood Gifts was started in 1997 because Ken needed something to do, and has become a well established business since then. Both Ken and Mary have business backgrounds which have contributed to the success of Wealthwood Gifts Inc. Ken specialized in management, IS, tech and internet before he retired and Mary has always specialized in customer service.

About Wealthwood Gifts Inc.

Wealthwood Gifts Inc. specializes in personalized gifts, promotional products, and awards. A well established online company that has consistent growth, quality products and is dedicated to delighting the customer