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Annette Pastorini Aiassa Honored by Cambridge Who's Who for Outstanding Accomplishments in Jewelry Design

Her jewelry line was recently picked up by Neiman Marcus department stores.

/Cambridge Who's Who/ - Mount Hamilton, CA, March 28, 2008, Annette Pastorini Aiassa, owner and founder of Castelnuovo d'Aiassa Designs, has been recognized by [Cambridge Who's Who](#) for showing dedication, leadership and excellence in all aspects of jewelry design.

Ms. Aiassa began her company, Castelnuovo d'Aiassa Designs, five years ago. She designs and manufactures all of the jewelry and additionally oversees all business operations of the company. Ms. Aiassa's jewelry has recently come into public favor, with her designs being regularly featured in industry publications such as JCK Magazine, Images Magazine, The Jewelers Board of Trade, The Jewelry Book and Gems and Gemology. Her jewelry line has recently been picked up by Neiman Marcus department stores and now will be sold by the chain. Ms. Aiassa prides herself on searching exotic locations worldwide to find the most unique materials for her jewelry and creates her work with a European aesthetic in mind. She became involved in jewelry design because it has been a longstanding passion of hers. Her late husband, Henry Aiassa, was instrumental in encouraging her to start her business and it is his life that is the main inspiration for her work.

Ms. Aiassa received her degree in business administration from San Jose University. She is a member of the American Gem Trade Association, the Jewelers Circular Keystone, the Jewelers Board of Trade and the Women's Jewelry Association. Ms. Aiassa is proud to share the fruits of her success with the O'Connor Hospital and also donates in her late husband's name to Santa Clara University. In 2005, Ms. Aiassa was called a 'Rising Star' to watch by JCK Magazine.

For more information on Castelnuovo d'Aiassa Designs, visit <http://www.aiassa.com>. Ms. Aiassa is an expert in jewelry design, marketing and management and is available to speak to the media. Contact (408) 923-2042.

The Cambridge Who's Who Mission

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Cambridge Who's Who members have exclusive access to the biographical information of more than 200,000 successful executives, professionals and entrepreneurs at www.cambridgewhoswho.com, where they use the database to share information, knowledge and services. Communication via the **Cambridge Who's Who registry** travels in two directions, enabling **Cambridge Who's Who** members to reach out when they have a business need or opportunity as well as receive information on exciting new ventures.

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