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Do You Bamboo?

Eco-friendly Families should consider Footprint's Bamboo for clothing over cotton and synthetics.

/24-7PressRelease/ - March 28, 2008 - Do You Bamboo?

Here's why you should:

If you haven't worn this silky soft natural fabric that Footprint Bamboo offers, you've got to experience it! According to the National Geographic Green Guide, bamboo is an "a priori" eco-friendly material because it's naturally pest-resistant, requires little water, is amazingly regenerative and known to grow a foot a day.

Did you know bamboo also has a much lighter environmental impact than pesticide-laden conventional cotton and petroleum-derived nylon and polyester synthetics?

According to the World Wildlife Fund (WWF), conventional cotton consumes more water than any other agricultural commodity. Nitrogen-heavy fertilizer runoff from cotton fields feeds oceanic "dead zones" that deprive water of oxygen and kill fish. Seven of the top 15 pesticides used on U.S. cotton crops are deemed by the EPA to be potential or known human carcinogens.

Industrial production of synthetic fibers releases lung-damaging pollutants such as nitrogen and sulfur oxides, particulates, carbon monoxide and heavy metals into the air. Manufacturing of most fabrics also releases climate-warming carbon dioxide into the air.

Not so with bamboo! In comparison, bamboo requires NO fertilizer, pesticides or chemicals to grow, being that it is one of the fastest growing plants on the planet. In addition, it has no harmful residues left on it from the non-sustainable, chemically damaging cultivation that cotton requires. In terms of carbon dioxide, bamboo consumes 45% more carbon than a similar stand of trees, helping to reduce global warming...and if that doesn't convince you, just wear Footprint Bamboo and experience a softness and breathability unlike none other!

Find Footprint Bamboo Clothing for Eco-friendly Families at www.FootprintBamboo.com

Footprint ...leave a good impression

About Footprint Bamboo

Footprint Bamboo offers the eco-friendly alternative to synthetics and cotton. Footprint's socks and clothing are made of 95% bamboo fiber, which inherently provides moisture wicking, anti-bacteria, superior comfort & sustainability in our delicate environment.