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**This Father's Day Show Him How Much You Care...  
With Jeanne Arthes Paris...Scents He Will Be Proud To Wear!**

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/24-7PressRelease/ - NEW YORK, NY, March 29, 2008 - Are you looking for that perfect gift for 'Dad' this year and want to get him something special? How about Jeanne Arthes Paris? Based in the fragrance capital of the world: Grasse, Arthes has been creating, manufacturing and distributing perfumes for the past three decades. Jeanne Arthes is in the top 10 perfume brand for the mass-market in Europe and Asia.

Jeanne Arthes is a specialist in perfume and beauty products and offers Eau De Parfums and Eau De Toilettes that are a perfect union between concept, design and fragrance. The company brings to its products all the sophistication, elegance and class that Paris has to offer !

The perfect collection for Father's Day is any Eau de Toilette in the Rocky Man line. According to thehindushopping.com "Rocky Man is the perfect scent for those who are passionate about life, confident, but never arrogant, spontaneous, and desire an element of adventure in their life. "

- Rocky Man: a collection of three different Eau de Toilette (Original, Black and Silver version): "The Cologne that makes you irresistible!" MSRP: \$14.99 for 3.3 fl oz
  - o Rocky Man Original: Top Note: citrus, bergamot, Middle Note: lilly of the valley, orange blossom, Base Note: cedarwood, musk
  - o Rocky Man Black: Top Note: mint, lavender, citrus, bergamot, Middle note: fern, clove, Base Note: patchouli, cedarwood, and vetiver
  - o Rocky Man Silver: Top Note: citrus, basil, rosewood, Middle Note: lavender and juniper, Base Note: sandalwood, cedarwood, and musk

For further information on how you can become someone who smells divine, please call 212-695-9450 or email: [info@ArthesUsa.com](mailto:info@ArthesUsa.com)

**About ARTHES**

Specialists in perfume and beauty products, the Arthes group designs, manufactures and distributes under its own brand Jeanne Arthes, as well as under licences, such as Elite Models and Smiley.Arthes opens its American offices in New York City a year ago.

**About Da-Ve Communications, LLC**

Da-Ve Communications, LLC, is a full service public relations agency specializing in, but not limited to, the beauty, fashion, lifestyle, baby, pet, and healthcare industries.