



**Press Release Contact Information:**

Jim Dorsey  
ArriveNEWS.com  
Virtual Trade Shows  
E-Mail: [Email us Here](mailto:info@arrivenews.com)  
Website: [Visit Our Website](http://www.arrivenews.com)

**ArriveNEWS Connects Buyers and Suppliers of Industrial Lighting Equipment Worldwide**

*The International Industrial Trade Show (IITS), an online exposition for the manufacturing and construction community has included an auction to showcase suppliers of lighting equipment and accessories*

**/24-7PressRelease/** - WESTBORO, MA, March 30, 2008 - ArriveNEWS.com, organizer of the International Industrial Trade Show announced today the company will include an industrial and construction lighting equipment auction as part of its virtual event, provided in partnership with US-based IndustrialSAVER. According to the company, the auction will showcase a broad range of lighting equipment, lasers and accessories at <http://www.industrialsaver.com/stores/mro/Industrial-Supply-MRO/Lighting-and-Lasers>

The various types of lighting equipment offerings on the site include bulbs, ballasts, fixtures, cable and wire, flash lights, incandescent lighting, switches, sockets, power cords and extensions, halogen bulbs, custom industrial fixtures, industrial lighting systems, dimmable and germicidal ballasts, DC inverters, fluorescent and ultraviolet bulbs, low voltage lighting, energy savings lighting equipment, illuminators and night flash systems, table and floor lamps, warehouse and outdoor lighting and a wide variety of allied products.

The International Industrial Trade Show (IITS) includes additional offerings from exhibitors showcasing lighting equipment and accessories at <http://www.ArriveNEWS.com/iits.html> from manufacturers, distributors, exporters and importers based in or serving markets throughout North America, Europe, Australia, Asia and Middle East.

According to ArriveNEWS Vice President James Dorsey, IITS is the only virtual-based event of its kind designed to connect buyers and suppliers of industrial and construction products on an international level utilizing an established B2B network. "The majority of virtual trade shows today are unique because each combine a different mixture of innovation, creativity and technology," says Dorsey. He added, "Online exhibitions have yet to hit the mainstream and although they'll never replace traditional brick and mortar trade shows, we believe they are a perfect addition to such events."

Recently ArriveNEWS launched its newly released 'Industrial Trade Shows Search Engine' at [http://arrivenews.com/?page\\_id=408](http://arrivenews.com/?page_id=408). The directory is designed to help industrial and construction professionals quickly locate upcoming trade shows, conferences, exhibitions, conventions and industrial fairs focusing on their industry, sector or region.