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Mirko Caspar CMO of Metaversum to Attend Virtual Worlds 2008

Metaversum's Chief Marketing Officer (CMO), Mirko Caspar will be attending the convention, Virtual Worlds 2008, held at New York City. Twinity, the next upcoming virtual world to look out for, is Metaversum's latest product. He will be available for meetings and appointments at the conference.

/24-7PressRelease/ - SINGAPORE, March 30, 2008 - Virtual Worlds Management presents Virtual World 2008, which is going to be held from the 3rd of April 2008 to the 4th of April 2008 (2 day event) in New York City. Virtual Worlds 2008 is where leading media, consumer entertainment, youth brands and agencies come to understand how to monetize their intellectual property using virtual worlds. Entertainment brands and youth-oriented companies are increasingly integrating virtual worlds into their product mix. Forward thinking brand advertisers and agencies are aligning themselves with high-quality virtual worlds franchises in order to further engage consumers.

Virtual Worlds Management (VWM) is the leading virtual worlds media company. VWM services include the industry defining Virtual Worlds Conference (April 3-4, 2008 in New York), Virtual Worlds Expo (September 4-5, 2008 in Los Angeles), the Virtual Worlds Weekly email newsletter, VirtualWorldsNews.com, Virtual Worlds Connect, Virtual Worlds Passport and VirtualWorldsJobs.com. Virtual Worlds Management is a division of Show Initiative, LLC. More information about Virtual Worlds Management can be found at <http://www.VirtualWorldsManagement.com>.

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