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Monogram Magic joins AltamontRacingGear.com as official vinyl partner

Monogram Magic has joined as a sponsor of AltamontRacingGear.com, Racing Gear Enterprises announced today. Monogram Magic, a highly respected Central Valley producer of merchandise and graphics, will be supplying vinyl stickers for Team Altamont drivers in 2008.

/24-7PressRelease/ - HAYWARD, CA, March 31, 2008 - Monogram Magic has joined as a sponsor of ItamontRacingGear.com, Racing Gear Enterprises announced today.

Monogram Magic, a highly respected Central Valley producer of merchandise and graphics, will be supplying vinyl stickers for Team Altamont drivers in 2008.

Monogram Magic will be the "Official Vinyl Partner" for AltamontRacingGear.com in 2008.

Monogram Magic offers screen printing, custom embroidery, heat press, in-house digitizer, and graphic art from its Manteca location. Mary Johnson and her daughter Danette Jarred have owned the business for eight years.

Team Altamont drivers, who sell merchandise on the AltamontRacingGear.com website, are required to carry an AltamontRacingGear.com sticker on each side of their race cars throughout the 2008 racing season.

Current members of Team Altamont include Late Model drivers Carl Edberg of Hayward and Reine Naeb of Jackson, American Limited Stockcar drivers Tim Rappa of Hayward, Robert Daniel of Lodi, and Anthony Gourley of San Jose, and Formula-4 driver Bob Wilson. Antioch Speedway driver Steven Geiser and drag racer Ray Luna of Lunatic Racing, also sell merchandise on AltamontRacingGear.com

AltamontRacingGear.com and Racing Gear Enterprises will be at Saturday's open practice at Altamont Motorsports Park. Founders Anthony Gourley and Steven Blakesley will be available to sign up teams and answer questions about the marketing potential of selling racing merchandise online.

AltamontRacingGear.com is "Where the racers get paid" and "Where fans get their gear". AltamontRacingGear.com allows race fans to purchase racing apparel and accessories from their favorite teams and drivers at Altamont Motorsports Park in Tracy, CA.

Drivers and teams can join AltamontRacingGear.com for free after providing a team logo, and generate 10% return on all sales at the site.

For more information, logon to www.altamontracinggear.com or www.racinggearenterprises.com

About Racing Gear Enterprises

Racing Gear Enterprises was formed in January 2008 in a partnership between Anthony Gourley of Highroller Motorsports & Steven Blakesley of Blakesley Sports Media.

Racing Gear Enterprises has launched Altamont Racing Gear - a site devoted to promoting the teams at Altamont Motorsports Park in Tracy, CA, allowing them to sell custom merchandise for free and earn 10% of sales return.

About Monogram Magic

Monogram Magic is located at 135 W. Yosemite Ave in Manteca, CA. Monogram Magic is owned by Mary Johnson and her daughter Danette Jarred for eight years.

The company is highly respected in the Central Valley for its high quality vinyl and embroidery work. Contact them at (209) 823-2166.

