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**Stellar Restaurant Solutions wins outsourced order management contract with Borriello Brothers pizza chain**

*Colorado restaurant chain to centralize pizza phone orders and payment processing by outsourcing to Stellar Restaurant Solutions*

**/24-7PressRelease/** - RICHMOND, VICTORIA, AUSTRALIA, April 02, 2008 - Stellar Restaurant Solutions, a leading provider of call center and online restaurant ordering services, today announced that they have signed a contract with Borriello Brothers, a New York style pizza chain in Colorado.

Under the terms of the outsourced restaurant ordering agreement, Stellar Restaurant Solutions will centrally manage phone orders and credit card payments for the pizza chain, allowing Borriello Brothers staff to focus on in-store food preparation and service.

The implementation of the pizza phone ordering service will also allow Borriello Brothers to merge their separate store phone numbers into one single contact number 719 884 2020 that can be used in all their advertising and promotions.

According to Rob Raia, owner of Borriello Brothers, "the specialized call center agents at Stellar Restaurant Solutions are like an extension of our business. They provide our customers with a high level of service on every single phone call and are trained to identify appropriate cross sell and up sell opportunities. This allows our in-store staff to just focus on face to face customer interactions and the preparation of our traditional New York style pizzas".

Borriello Brothers chose Stellar Restaurant Solutions due to their restaurant ordering and management experience and their demonstrated expertise in managing complex call centre operations.

"The cost escalations in the pizza segment have been devastating over the past year. Increases from food to labor have taken their toll on this industry. Stellar Restaurant Solutions offers a way to improve sales and reduce costs at the same time," said Steve Bigari, Chief Executive Officer of Stellar Restaurant Solutions.

The service will be operated from Stellar Restaurant Solutions' dedicated restaurant ordering call center located in Colorado Springs, CO.

**About Stellar Restaurant Solutions**

Stellar Restaurant Solutions is a leading provider of outsourced call center and online restaurant ordering solutions. By centralizing and standardizing order processing and customer interactions, restaurant outlets find they can improve the customer experience, increase sales, reduce costs and enhance order management processes and efficiency. For more information, visit [www.StellarRestaurantSolutions.com](http://www.StellarRestaurantSolutions.com)