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**Internet Marketing Expert, Kathleen Gage, Announces the First of Its Kind Product Launch**

*Group of 10 Internet-based entrepreneurs offers an amazing bundle of e-products filled with information, advice, tips and tools for success - all for FREE.*

/24-7PressRelease/ - EUGENE, OR, April 02, 2008 - Kathleen Gage today announced the rollout of a "first of its kind" product launch. Experts from a diverse cross-section of industries including leadership, Internet Marketing, relationships, success, life purpose, health and nutrition, marketing and sales have joined together to bring their expertise to the market. This is an incredible package of information products valued at over \$450 at no cost to consumers. Each expert has authorized the rights to free distribution for a limited time only.

A special web page has been set up at <http://www.kathleengage.com/jvplatinum.htm> for the campaign. Visitors to the page can choose eBooks and MP3 files and all are available for immediate download.

"This is a very exciting project that breaks all rules about charging what you're worth," said Kathleen Gage, a leading voice in the world of Internet marketing and the organizer of this break-all-the-rules free offering. "A group of 10 of us from across the U.S., all of us experts in our fields, got together in a mastermind group and decided to try something different. We're looking to introduce our insight and expertise to more people than ever before, and we know our collective reach will be enormous," Gage added.

Now more than ever, small business owners, entrepreneurs, coaches, authors and consultants are seeking valuable resources to grow their business, revenues and profit margins. With a never-ending choice of "experts" claiming to have the latest and greatest solutions, consumers are being very conscientious about where and how they spend their marketing and professional development dollars. And with good reason.

"It is essential for people to invest their money wisely and feel good about their investment. That's why we decided to do the campaign. We want people to be introduced to our expertise without a lot of uncertainty. I'm thrilled to think about all the people who will benefit from downloading these outstanding products," explained Gage.

The group, which meets virtually every other week under the leadership of Kathleen Gage, is kicking off this 30-day "Platinum Joint Venture" on April 1, 2008.

To learn more about what's being offered and how to access these free e-products, visit <http://www.kathleengage.com/jvplatinum.htm>

Kathleen Gage is the founder of Street Smarts Marketing and Promotions. She works with speakers, coaches, authors and consultants who are ready to turn their knowledge into money-making products and services. She can be reached at 541.654.0426 or via her website at <http://www.streetsmartsmarketing.com>

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