



**Press Release Contact Information:**

Optimum BPO  
Optimum Outsourcing  
Head of Operations  
7th Floor Wing A, Cyber Tower 1,  
Ebene Cyber City,  
Mauritius, 00230  
Voice: 002304643231  
Fax: 002304650913  
E-Mail: [Email us Here](#)  
Website: [Visit Our Website](#)

**OPTIMUM OUTSOURCING EXPANDS ITS SERVICE CATALOGUE WITH SEO (Search Engine Optimization)**

*Today Optimum Outsourcing ([www.optimum-outsourcing.com](http://www.optimum-outsourcing.com)) announces the extension of its Service Catalogue with SEO.*

/24-7PressRelease/ - April 02, 2008 - Today Optimum Outsourcing ([www.optimum-outsourcing.com](http://www.optimum-outsourcing.com)) announces the extension of its Service Catalogue with SEO.

One of the key factors to success in today's Internet environment is to assure that your company's website is top-ranked on the first page of the search engine(s) after the appropriate keywords are being entered by potentially interested users, customers, allies or business partners and so on.

Responding to this specialized field of SEO competency, Optimum Outsourcing Ltd. is offering a customized service based on the corner stones of such a SEO Plan, target group(s) and identification of primary, secondary and/or targeted search engines.

Optimum Outsourcing is specialized in the following services; Legal Transcription, Invoice Processing, Bank domiciliation, CV decoding, Customer/Transaction due diligence for bank institution, Cost saving simulations, Surveys Processing, Software Development / Development farm, Document Indexation, Text summarization, Custom Web Data Extraction Services, Data Capture and Data Collection, Data Entry and Data Encoding Services, Data Tagging - HTML or XML, Data Migration, Consumption Tracking (Public sector), Medical Indexation and Media Content formatting, Rfid, Cobol Service Center, SEO.

Optimum Outsourcing offers a wide range of Business Process Outsourcing (BPO) services and guarantees accuracy, efficiency and high quality standards when managing your day-to-day data processing tasks.

With its high level of expertise and professionalism, Optimum Outsourcing is your partner of choice for all data outsourcing operations including data entry, data capture, data analysis, data cleansing and digital archiving.