



**Press Release Contact Information:**

Larry Colcy  
Slotland.com  
Publicist  
Voice: (604) 685 6240  
E-Mail: [Email us Here](mailto:colcy@slotland.com)  
Website: [Visit Our Website](http://www.slotland.com)

**Slotland Auctions African Art at CAC, Amsterdam to Raise Funds for Malawi Aid Project**

*Slotland will auction African artwork to raise awareness and funds for the school it has built in Malawi at the Casino Affiliate Convention in Amsterdam this week.*

/24-7PressRelease/ - AMSTERDAM, April 03, 2008 - Like many other online casinos, Slotland.com is exhibiting at the Casino Affiliates Conference in Amsterdam this week. But Slotland isn't like any other online casino. Like their competitors, representatives from Slotland will be discussing online and mobile business opportunities with affiliates. But unlike the others, Slotland will also be using the event to raise further funds for the school it has built in Malawi and to acknowledge the support affiliates have given to the project.

Over the last two years, Slotland has donated nearly \$100,000 to build a school and community center in a remote village in Malawi, one of the poorest nations on earth. Earlier this year, the company donated a fundraising website ([www.help-malawi-children-charity.org](http://www.help-malawi-children-charity.org)) where players and affiliates can make personal contributions.

"One of our affiliates, CasinoRanking.com, was so moved by our project," said Affiliate Manager Martin Smith, "They donated a full month's commissions. As a successful affiliate that's been working with Slotland for many years, this was quite a significant amount."

The Slotland exhibition booth will feature the usual marketing posters and paraphernalia associated with a trade show, but it will also display a collection of unique African artwork. The paintings will be sold by silent auction throughout the conference and all proceeds will go directly to the boNGO Worldwide Project Team in Malawi, as do all donations made through the website.

Building partnerships with webmasters since 1998, Slotland has earned a reputation for giving a good deal, and paying promptly. One of the world's most trusted and reliable casino affiliate programs recently extended its reach to the mobile games platform. Slotland.com, one of the first to release real-money casino games for mobile phones and PDAs nearly two years ago, brings experience and a stellar reputation from its online business to the new world of mobile entertainment.

"The mobile gambling business is exploding and I think a lot of affiliates will want to hear about opportunities in the mobile gambling market," said Smith. "We have an excellent mobile affiliate program that offers benefits most do not. For one thing, we pay commissions on ALL mobile deposits. There's never any negative carryover. We think that's only fair, and fair is how we like to do business."

Earlier this year, Slotland.com launched a free 3D casino, WinADay.com, a whole new kind of online casino experience with realistic three-dimensional lobbies and virtual casino employees to assist with the free instant-play Flash games.

Representatives from Slotland.com will be in Amsterdam until Friday.  
To arrange a meeting please drop by the Slotland booth in the exhibition hall or contact:

Larry Colcy  
(604) 685-6240 | [Slotland@lyceummedia.com](mailto:colcy@slotland.com)

**About Slotland.com**

Established in 1998, Slotland.com is renowned for its fairness, security and sincerity. Slotland.com's progressive jackpot, which usually stands at well over \$100,000, is won every six weeks or so on average, making it one of the most frequently won jackpots on the Internet. In 2005, the pioneering entertainment company introduced its first slot machine for the mobile phone/PDA platform. Known for its corporate philanthropy, the company has funded the construction of a school that will give new hope to a small village in Africa and maintains a charitable donation site on behalf of the project: [www.help-malawi-children-charity.org](http://www.help-malawi-children-charity.org). Slotland.com has been voted "Most Unique Slot Site" and "Best Progressive Jackpot Site" by Strictly Slots Magazine readers, named "Best Web TV" in a Gambling Online Magazine poll, and selected as a finalist in the inaugural ME Awards "Best Mobile Gambling Company" category. Earlier this year, Slotland.com launched a free 3D casino, WinADay.com, a whole new kind of online casino experience with realistic three-dimensional lobbies and virtual

casino employees to assist with the free instant-play Flash games.