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Lydia's Uniforms Launches New Blog

Lydia's Professional Uniforms has launched a new blog to keep customers informed on all the latest about their nursing scrubs, medical uniforms and the company.

/24-7PressRelease/ - GRAND RAPIDS, MI, April 04, 2008 - Lydia's Uniforms has entered the world of blogging in order to keep customers up to date on the company as well as on the latest styles and trends in nursing uniforms and scrubs. The new blog is located at: <http://blog.lydiasuniforms.com/blog.php/lydias-uniforms>

The blog for Lydia's Uniforms is regularly updated with posts, pictures and videos on a wide variety of interesting and informative topics. Recent posts include: "Up Close and Personal with Kathy Peterson-Designer of Koi Scrubs," "Looking for the Brand that's Best for your Body Type," "Scrubs Test Drive," and "Lydia's Nursing Scholarship." Readers can expect future posts to contain a fashion friendly focus as well as discounts, coupons and contests.

In addition, the blog provides customers with a new way to communicate with Lydia's Uniforms and each other. It is a helpful way for customers to interact with other people who wear scrubs or nursing uniforms on a daily basis. Current customers have been using the comment feature frequently to discuss the favorite features of their scrubs, what they're looking for in a uniform and offer recommendations to one another.

Anyone interested in accessing this new blog can do so by going to the web page listed above, or by checking out the site for Lydia's Uniforms at <http://www.lydiasuniforms.com> and clicking on "Read What's New."

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