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Client Win, Simple One Media for AQABA, A Global Web Strategies Company

AQABA proudly announces Simple One Media as latest client win.

/24-7PressRelease/ - STERLING HEIGHTS, MI, April 06, 2008 - Troy, Michigan based Simple One Media Has retained the services of Global Search Engine Marketing and Web Strategies firm AQABA to design and develop its new website. The new website will feature Simple One Media proprietary ViewPod and VideoMail Technologies. This site will consist of a public portion of the website (or corporate), and a private section. The concept of this site is to be a directory of ViewPod and VideoMail members. Members can register and access there administration panel where they can manage their ViewPod and VideoMail Each member will have a mini-site within this website. They will be able to create this mini-site based on a template structure. Members will have 3 templates to choose from, and be able to upload the text and images. These mini-sites will consist of up to 5 pages in total. One page will be the actual ViewPod itself. ViewPod mini-sites will be part of a directory on the public portion where visitors can navigate through the directory, search by category and keyword. Each ViewPod mini-site will be assigned to a category.

When asked why Simple One Media chose Aqaba to be their Web Strategy Provider, Simple One Media President Joy Grzelakowski said "Promptness, professionalism, and expertise in Web Strategies were their reasons they chose Aqaba. That statement was followed by Simple One Media's COO Herman Moore "With the knowledge that the Aqaba's team has in Web Strategies, the association with Aqaba will help Simple One Media with our goals"

The new website will allow Simple One Media staff to make real-time changes to the site with Aqaba's proprietary Content Management System (CMS)

About Simple One Media

Simple One Media is a Troy Michigan based Communication Software Developers. Our products are internet based technologies designed to streamline corporate communication and provide E-learning utilities to Companies of all sizes as well as Educational Institutions. Simple One Media prides itself with the Research and Development of Dynamic Utilities which raise the standard of what premium internet based communication tools are.

About AQABA: An industry leader in global web strategy, a certified Google AdWords agency and Yahoo Ambassador whose services provide strategic analysis and insight to give businesses a competitive advantage in the complex and rapidly changing Internet economy. AQABA's Online Search coverage area provides deep analysis, industry facts and actionable advice to achieve business goals using Internet Search. It assists marketers in building quality web sites, portals, business solutions, and optimizing their search marketing tactics within the context of their overall media mix not limited to Organic Search Engine Optimization and Pay Per Click Management services. It also evaluates the economics and evolution of the Web-wide search industry using proprietary consumer data, executive surveys, and industry forecasts.

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