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topseos Applauds the Top Performing Pay Per Click Management Firms for April 2008

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/24-7PressRelease/ - PLYMOUTH, IN, April 07, 2008 - It is April 2008, which means it is once again time for topseos to release its list of the leading Pay Per Click Management firms. This monthly list compiled and distributed by topseos is the ultimate source to find the best performers in the industry.

The highlight of Pay Per Click Management is that it allows firms to select their own search engine ranking by paying for the position. The charm of Pay Per Click Management is growing at such a level that it is fast becoming one of the most popular forms of advertising on the internet.

The flipside of that, however, is that the expectations that clients have from Pay Per Click Management firms have shot up. Clients are paying for increased visibility and ranking and an effective firm is one that is able to give them what they have paid for in the most satisfying manner.

There are many components that go into successful Pay Per Click Management and proper implementation of the PPC strategy, managing bids, evaluating keywords and working on the title and description of the web pages are just naming a few of the basic activities. A quality Pay Per Click Management firm would bring all these components together to give their clients the best results.

Here's a list of the top 10 Pay Per Click Management firms that have been selected for April 2008:

1. JumpFly, Inc. - Illinois
2. Bruce Clay, Inc. - California
3. SEOP Inc. - California
4. Intrapromote LLC. - Ohio
5. SEO Image Inc. - New York
6. Submitawebsite - Arizona
7. SEO Inc. - California
8. SearchAdNetwork - Colorado
9. Webrageous Studios - California
10. IMPAQT - Pennsylvania

The accuracy of this ranking can be gauged by the regard that this list is given by key players in the internet marketing industry. This list is compiled and finalized after a meticulous evaluation process. The selection of the candidates is based on the following criterions:

- Competitive advantage
- Superior services and pricing
- Customer and technical support
- Knowledge of business
- Sound professional analysis of requirements, and competitors
- Response to client problems
- Innovations that set it apart from the competition
- Overall usability, efficiency, and performance

Firms that specialize in Per Per Click Management and wish to be considered for the topseos.com rankings can complete an application by registering as a service vendor and applying for rankings at:

http://www.topseos.com/option.com_register/task,providerRegister/

Want to research and evaluate internet marketing firms?

Visit them at www.topseos.com

About topseos.com

topseos.com was founded in 2002 by e-ventures and serves to provide the search engine marketing industry and companies with a single source for researching internet marketing vendors as well as a place for internet marketing and service providers to showcase their services. For further information please contact us at 847-327-1159 or via the web at <http://www.topseos.com>