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Adventure is the Name of the Game for new U.S. Franchise Company

The Original Canopy Tour, known through the Caribbean as the originator of the first commercial "canopy tour," brings its high-flying act to the US. With the formation of The Original Canopy Tour-USA, LLC, the founders of this eco-tourism hit are now offering franchises in select US markets.

/24-7PressRelease/ - MIAMI, FL, April 11, 2008 - After spending more than 10 years perfecting his system, Darren Hreniuk, founder and owner, thinks the time is right to break into the U.S. market with one of the most unique franchise offerings in decades—The Original Canopy Tour. The tour system offers an unparalleled adventure impeccably designed for fun and safety that allows participants to soar through forest tree canopies and other natural settings on a series of proprietary "ropes and cables."

The Original Canopy Tour-USA, LLC, formed in 2007, will offer franchises to qualified and adventurous individuals in select U.S. markets. "We have had great success in Caribbean tourist areas frequented by notable cruise lines and have been told that the "canopy tour" is one of the most popular onshore activities," said Rick Graham, the Managing Member of the U.S. venture. In fact one cruise line executive called it the "Tour du Jour". "We think we can duplicate that success in eco-tourism areas of the U.S. and are currently operating an outstanding location in Puerto Rico."

"Conservation, education, reforestation and safety; these are the reasons why we got this whole thing started in the first place," says Hreniuk. "Bringing people closer to nature will preserve those absolutely special places in the world and we have devised a system that first and foremost respects the environment." This is accomplished with specially-designed proprietary system components that do not harm trees or other natural features.

In discussing the important safety features of The Original Canopy Tour, Graham and Hreniuk noted that in their Caribbean operations that, "Over 1,000,000 of our guests have safely "soared" from tree to tree by traversing along our cables fashioned from technology similar to that used in the space program. Our double-line redundancy system makes The Original Canopy Tour by far the safest canopy tour experience available in the world."

The franchise system offers a uniquely designed and installed canopy tour system suited to the selected location, training in all aspects of operation, safety and maintenance, general operational guidance, marketing support, website listing and use of proprietary manuals and standard operating procedures.

"Our plan is to grow deliberately in the right locations. A unique natural setting is key to attracting the right guests and developing that word-of-mouth reputation that all successful businesses seek," Graham noted.

The Original Canopy Tour system may also hold special interest for ski resort owners and operators looking for alternative streams of income in the off-season or an additional attraction in-season. Other desirable locations include areas near state and national parks, wildlife refuges and scenic areas and preserves.

For more information visit the company's website www.originalcanopytourusa.com or contact the OCT-USA sales representative, James Meaney at (614) 975-9876 or jmeaney@canopytour.com.

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