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**A STORY OF NOFEL IZZ THE PIONEER OF PORTALS 'JOBS IN DUBAI.' A HEART WARMING AND INSPIRATIONAL STORY THAT TAKES YOU TO HIS JOURNEY OF STRUGGLING YEARS TO MIGRATING IN CANADA.**

**BY NATASHA SHRIMANKER**

*Not all of us are born with a golden spoon, not all of us have the heart of Late Mother Theresa or Florence Nightingale yet we aspire to make a difference in the world, fortunately some of us have succeeded.*

**/24-7PressRelease/** - MISSISSAUGA, ON, CANADA, April 13, 2008 - One such example of a mastermind, who struggled his journey migrating from Dubai to Canada, through trials and errors, has made it successfully helping change peoples' lives and making a difference to the society through his innovative business ideas.

Nofel Izz is not just an ordinary man, but a person with determination and perseverance. He is a visionary and even after achieving phenomenal success through projects like Jobs In Dubai, Flip Easy Condoms and many other portals he is always on the move thinking novel ways to provide a life of convenience to the society.

An insight in the to a success story of a Business Man with nothing but a vision, when moving from Dubai to Canada  
N.S: Did you grow up in Dubai?

Nofel Izz: yes I am very much a Dubai product. I studied in Grammar School and then graduated from Sharjah College, and always wanted to transfer out to Canada. In my time it was a lot more difficult to pursue such dreams, as we didn't have the facility to easily apply to universities or loans. Today it's a normal thing to go abroad to pursue a further degree, in my time it was a big deal!

N.S: You have made it successfully at such a young age. Did you ever think you would reach this far?

Nofel Izz: I always wanted to do something different, whilst I was in Dubai I was working for Mashreq Bank, it was a good job and paid me decent revenue. Yet I wasn't happy, I could see myself doing something on my own, and novel. My aim was to provide e-services of any kind that would make peoples' lives easier.

N.S: Were you served your success on the plate?

Nofel Izz: (Smile) not all of us are born with riches, some of us have to make it on our own. I have no qualms, I may not be the worlds' most known richest man, but I am a hero to some, whom I've been able to make a difference, and that feeling is enough. Transferring out to Canada was a dream come true, but the journey was difficult. When there, I was hit with a phase on no job, with no income and savings I had to leave education, as I couldn't afford it. Working all the possible odd jobs to make just enough was a phase that lasted for three years.

N.S: Your first break?

Nofel Izz: I moved to Toronto from Calgary and landed myself a decent job at Bank of Montreal as a relationship manager, whilst working I decided to take up on evening classes to complete my degree at the University of Toronto.

N.S: Why Online Portals?

Nofel Izz: I consider the internet as a blessing; with the click of a button we are able to understand the world. Knowing very well, that online portals would provide a life of convenience I started developing several in 2002, and as soon as they were functional I sold them to investors and individuals. Today I own over 20 online portals, out of which one of them is Jobs in Dubai. Each of these is unique in design, functionality and usability catering to different niches.

N.S: Please brief us about some of your own online portals

Nofel Izz: Jobs in Dubai, Careers in Dubai, Flip Easy, Emirates Recovery, Xquisite Models. Buly 411, Rate Bidders, Dubai Jobs Blog, Cross Arabia, Vero Seek - a networking site for job seekers used by both employers and employees within North America. What's my mortgage rate (a simple search to find the best interest rates on mortgages, KidZar a software used in classrooms for virtual tutorials. World Peace Symbol - nine major religious symbols that is embossed on a friendship band and given with relevant literature to schools and children all over Toronto to make the aware and accepting of different race and beliefs. National Flag Company (a company where all the companies are recognized in Dubai by their logos that works as a search directory. This will become the largest resource for companies), (Immigration brokers, a site helped to find you the best immigration consultants via Join Canada an interactive listings of stars given to an immigration companies that are registered). The Condom Shack (a condom vending machine in mall and hotel washrooms, encouraging people to use them, as some of us are too embarrassed to purchase them in pharmacies) and a few other portals are on their way.

N.S: Wow that's a big list. I realized they are all different from the other. What are you trying to achieve through them?

Nofel Izz: Yes, but I still feel I can do more. There is so much yet to achieve in life, and so much to make a difference for. I have also realized that in this competitive commercial environment it is essential to make a difference in a business way. All the portals and businesses are unique and provide a service that can help make an individual's life easy and works as a ladder to climb a step further and ahead. Unlike most sites, that is cumbersome with information and very complicated to use my portals will provide simplicity and user friendly options that let the user acquire results faster.

N.S: You are launching some of these sites with other renowned companies. Is that true?

Nofel Izz: Yes I am not only teaming with some established companies, but recognized lawyers, Telecom business agents and many property agents in Canada. At this point I cannot disclose further information as we are still under negotiations.

N. S : Is it become easier to migrate to Canada? Are there more opportunities?

Nofel Izz: Like I said earlier, the world has become an open book. Just like author 'Thomas L. Freidman' stated in his book 'The World Is Flat' everything is easily accessible, there are no more secrets. Trade has become open with lesser barriers, laws are influenced and small businesses are making an International presence. Just like all this, migrating to Canada has become relatively easier. Yes the laws of immigration remain similar, but through the internet one has pre information before arriving. Simplest necessities like our living arrangements can be taken care of before arrival. My site 'Join Canada' has a list of the best immigration consultants, where the user can interact with their choice of lawyer to help with the immigrating process. The recruiting career sites bring in Multinational companies to recruit employees from all over the world.

N.S: You mentioned recruiting, are there fair chances for foreigners against the local population?

Nofel Izz: Merit is not given on race and ethnicity. Recruiting is based on the people's credentials and capabilities. There are opportunities for all; one can start their own business sitting at home.

N.S: Nofel, you are a true inspiration to all the youngsters, who wish to make a success in their careers and lifestyles. With your innovative ideas you have helped several people around and have made a difference in their lives. We will wait for all your upcoming projects and wish you success in all your endeavors.

Nofel Izz: Thank you. It's just a matter of having the will and a tolerance for risk, there will be several hurdles, just like the ones I had to face but if you are certain about your goal the end result is positive.

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